

Small Business Majority Spokesperson Program

WHAT IS THE SPOKESPERSON PROGRAM?

Small Business Majority is dedicated to ensuring lawmakers and the media hear from real small business owners on the issues that matter most to small business.

By joining our Spokesperson Program, you'll have a seat at the table to advocate for state and national policy issues that impact the small business community.

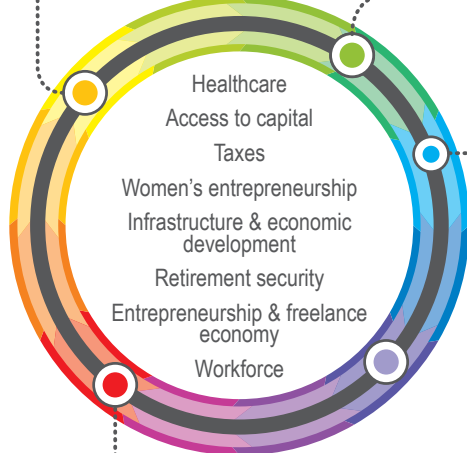


WHAT DO WE DO?

- We listen to, educate and train small business owners to help them become effective spokespeople on issues important to them.
- We elevate the voices of small business owners to develop real solutions for policymakers.
- We provide resources and educate small business owners about state and national policy issues.



OUR ISSUES



WHAT DO SPOKESPEOPLE DO?

- We connect you with reporters to include your voice in news stories.
- We can facilitate meetings for you with state and national lawmakers.
- We help you draft and place opinion-editorials and letters to the editor in your local newspaper.
- We feature you on Small Business Majority's blog and social media channels.



WE GET NOTICED

With the help of small business owners and spokespeople, we've:

- Garnered more than 20,000 media hits in local and national outlets.
- Reached more than 18,000 social media followers on Facebook, Instagram and Twitter.
- Promoted small business issues in front of Congress and local governments.

The Power of Small Business

- Small businesses create two-thirds of net new jobs in the United States.
- Minority-owned businesses were responsible for adding 72.3% of new jobs from 2007-2012.
- America's 3.7 million microbusinesses (1-10 employees) made up more than 75% of all private-sector employers in 2013.
- Current spokespeople have written letters to the editor, interviewed with journalists, assisted with one of our many local educational events as an expert and testified before Congress about issues like access to capital, healthcare, retirement security and infrastructure reform (just to name a few).
- **BONUS:** Small Business Majority spokespeople have received additional exposure and revenue for their small business thanks to media coverage.