

HOW WE HELP SMALL BUSINESSES

RESEARCH

We ask small business owners what they think.



- We organize small business forums with policymakers.
- We let federal & state officials know how to implement policies that benefit small business.
- We partner with the U.S. Small Business Administration, U.S. Black and Hispanic chambers of commerce, among others.

EDUCATION

We educate small business owners on issues that matter to them.



- Number of seminars held since 2012: More than 2,600
- Average attendance at our webinars: 30

NETWORK

We get real small businesses involved.



- Business groups we partner with: More than 1,000
- Small businesses in our nationwide network: 58,000
- Small business owner spokespeople we call on to speak out on key issues: 350

OUR ISSUES

Healthcare
 Access to capital
 Tax policy
 Infrastructure & economic development
 Retirement security
 Workforce
 Entrepreneurship & freelance economy

WE GET NOTICED



Did you know?

- 61% support implementing a structured, on-the-job training program for employees.
- 90% say access to capital is a problem.
- 51% would work with other businesses in their industry to develop programs to increase number of qualified job applicants in their area.

ADVOCACY

We translate research data into solutions for policymakers.



We've garnered more than 20,000 media hits on topics affecting small business owners, in outlets like *The New York Times*, CNBC, and *Washington Post*.

States where we work

- Highly active
- Increasingly active
- Active

