



Opinion Poll

Nevada Small Business Owners Support Government Investments in Clean Energy and EPA Clean Air Standards

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Executive Summary

Small businesses account for a significant share of Nevada’s economy. For every one large business in Nevada, there are 101 small businesses¹ diligently working to reenergize the state’s economy: Small firms make up 96% of the state’s employers.² These entrepreneurs are doing everything they can to hire, grow and move their businesses and the state’s economy forward. As part of these efforts, recent scientific opinion polling shows that Nevada’s entrepreneurs want pragmatic, innovative policies that help guide them into a competitive, modern clean energy economy.

A majority of six in 10 respondents say government investments in clean energy play an important role in creating jobs and boosting the economy, and about the same majority also supports standards to reduce carbon pollution and other emissions even if it means an increase in utility rates. Fifty-five percent agree government should continue investing in renewable energy despite the failure of Solyndra, a renewable energy company that received a \$535 million federal loan guarantee prior to filing for bankruptcy.

Contrary to ideological rhetoric blaming government regulations as the primary impediment to small business growth, Nevada owners cite the rising cost of doing business—such as higher fuel and electricity costs (39%) and higher material and supply costs (27%)—along with lack of consumer demand (27%) as the biggest problems facing their businesses. Government regulations, on the other hand, came in fifth when small business owners were asked to name their top one or two business concerns.

While respondents indicate overall support for government investment in general, specific government actions are even more popular. Across the board, small business owners expressed overwhelming support for 14 separate actions the federal government could take to support moving to a clean energy economy. A strong majority showed support for programs such as establishing minimum recycling standards, offering tax credits and rebates for upgrades, creating a “Green Bank” and increasing fuel efficiency standards.

With regard to specific Environmental Protection Agency regulations, 73% of the small business owners surveyed support the EPA’s new federal standard requiring new power plants to reduce emissions of greenhouse gases such as carbon dioxide, methane and nitrous oxide. And, a striking 61% of owners would still support the EPA regulating such emissions even if it would cause an increase in utility rates.

The poll also revealed a strong 74% of owners support EPA rules to reduce mercury, arsenic, chromium, nickel and acid gas emissions from new and existing power plants. What’s more, 46% *strongly* support this rule even though about half say it would directly impact their business.

On the subject of EPA standards for air quality, a seven in 10 majority favors proposed rules to reduce smog and soot pollution crossing state lines and contributing to pollution in other states. Fifty-four percent of owners say their business would see direct effects of these rules.

Lastly, the business owners polled were politically diverse: 44% identified as Republican or independent-leaning Republican, 36% as Democrat or independent-leaning Democrat, and 11% as independent (8% identified as “other”).

¹ SBA Office of Advocacy. Small Business Profile: Nevada. <http://www.sba.gov/sites/default/files/files/nv10.pdf>

² Ibid.

Main Findings

Government Investment in Clean Energy and Energy Efficiency

- **Nevada small business owners believe government investments in clean energy have an important role in boosting our national economy and creating jobs:** 60% of respondents believe it is important government continues to invest in clean energy.
- **Despite the failure of Solyndra, small businesses do not believe government should stop investing in renewable energy technologies:** The majority of small business owners (55%) agree the failure of Solyndra—which received a \$535 million loan guarantee from the federal government—doesn't mean government should stop investing in renewable energy technologies. Moreover, 7 out of 10 small business owners favor ending government subsidies to oil and gas companies, and 58% still support it even if it means an increase in gas prices.
- **The rising cost of doing business is Nevada small business owners' biggest problem—not regulations:** Asked about their top business concerns, Nevada small business owners most often say it's the rising cost of doing business—39% cite the rising cost of doing business, such as higher fuel or electricity costs and 27% cite the rising cost of doing business, such as higher material or supply costs. Twenty-seven percent also cite lack of consumer demand. Government regulation came in fifth, with only one in five owners citing it as a top concern.
- **Many Nevada small business owners have already taken steps to improve energy efficiency:** 63% of respondents have installed energy-saving measures such as energy efficient light bulbs, appliances, windows and insulation, reduced their heating and/or air conditioning usage, or taken some other energy saving measure.
- **Nevada small business owners are extremely interested in using programs that help improve energy efficiency:** 65% of small business owners are interested in using programs that provide incentives or assistance for small businesses to improve energy efficiency; only 9% of respondents are not interested at all.
- **Entrepreneurs believe government should play a role in creating financial incentives that encourage people to take energy efficiency measures:** 71% of Nevada small business owners believe government should play an important role in creating financial incentives that encourage people to take energy efficiency measures like installing energy efficient light bulbs. A solid majority of business owners believe government should provide incentives through funding and policy efforts: 69% support encouraging *renewable energy* technologies, while 66% support encouraging *clean energy* technologies.

Main Findings

Environmental Protection Agency Rules

- **Small businesses support EPA standards requiring new power plants to reduce previously unlimited greenhouse gas emissions—even if it would cause increased utility rates:** Almost three-quarters of respondents, or 73%, are in favor of the EPA determining federal limits on power plants' emissions of greenhouse gases such as carbon dioxide, methane and nitrous oxide. What's more, 61% would still support the EPA regulating carbon pollution and other emissions even if it would cause an increase in utility rates.
- **A strong margin of owners believe the EPA should oversee mercury, arsenic, chromium, nickel and acid gas emissions:** Almost three-quarters of small business owners—74%—support EPA rules to regulate mercury and other toxic emissions from power plants. Forty-six percent *strongly* support it, withstanding that about half (49%) say it will directly affect their business.
- **Small business owners deliver similar support for standards to monitor air quality by reducing cross-state smog and soot emissions from power plants:** 70% of respondents support the EPA's proposed standards to reduce the smog and soot coming from power plants that contribute to pollution in other states (the "Good Neighbor Rule"), withstanding the fact that 54% believe it would impact their business directly.
- **Respondents were politically diverse:** 44% identified as Republican or independent-leaning Republican, 36% as Democrat or independent-leaning Democrat and 11% as independent; 8% identified as "other."

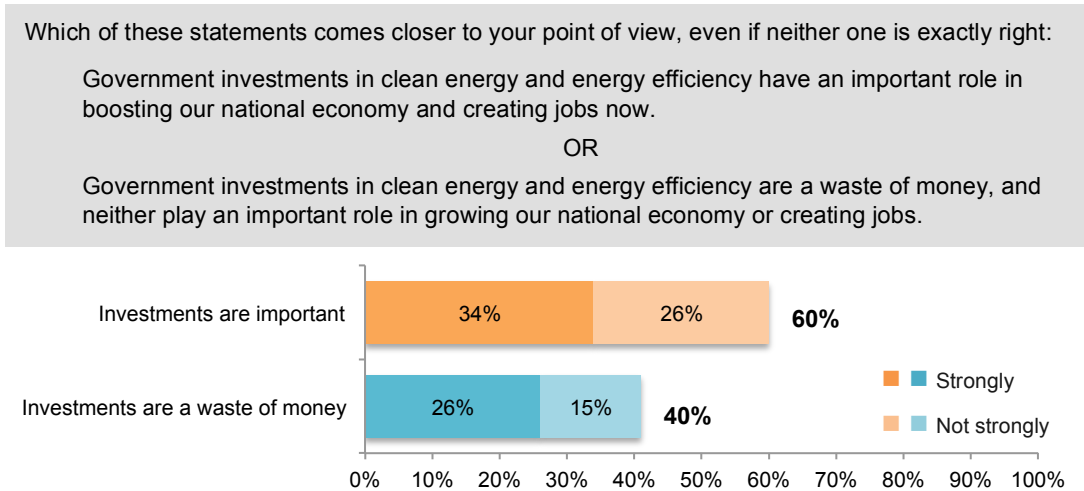
Methodology

This poll reflects an Internet survey of 600 small business owners in Nevada, Colorado, Michigan, Ohio, Pennsylvania and Virginia. Respondents were drawn from Survey Sampling International and polled by Greenberg Quinlan Rosner Research for Small Business Majority. The survey was conducted from March 21-28, 2012. The overall margin of error for the entire sample is +/- 4%.

Majority of Nevada Small Business Owners View Government Investments in Energy as Important

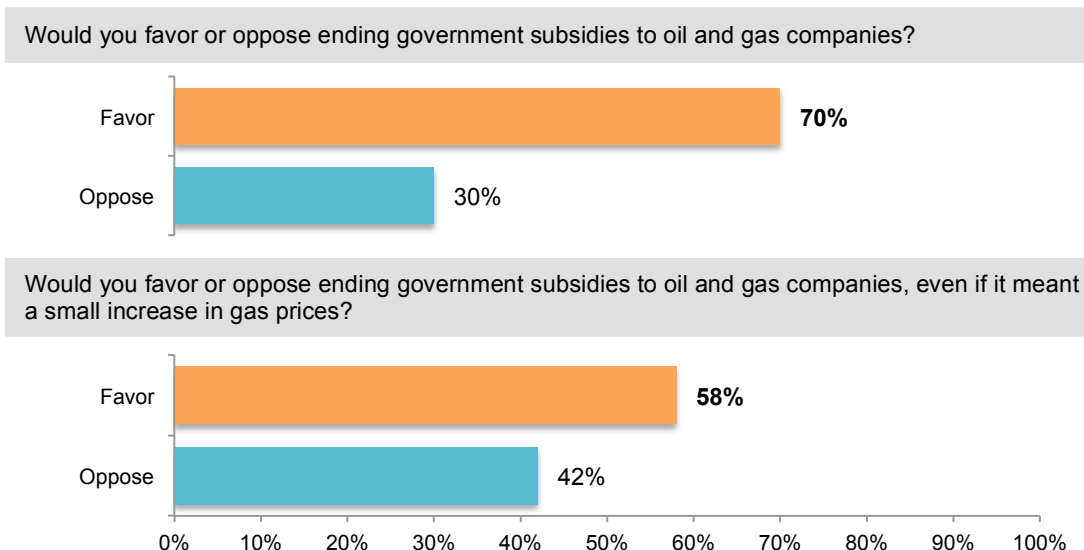
Small business owners see an important role for government in helping to build a clean energy economy. Six in 10 owners say government investments in clean energy and energy efficiency play an important role in boosting our national economy and creating jobs now.

Figure 1: Small businesses believe government investments in clean energy will create jobs now



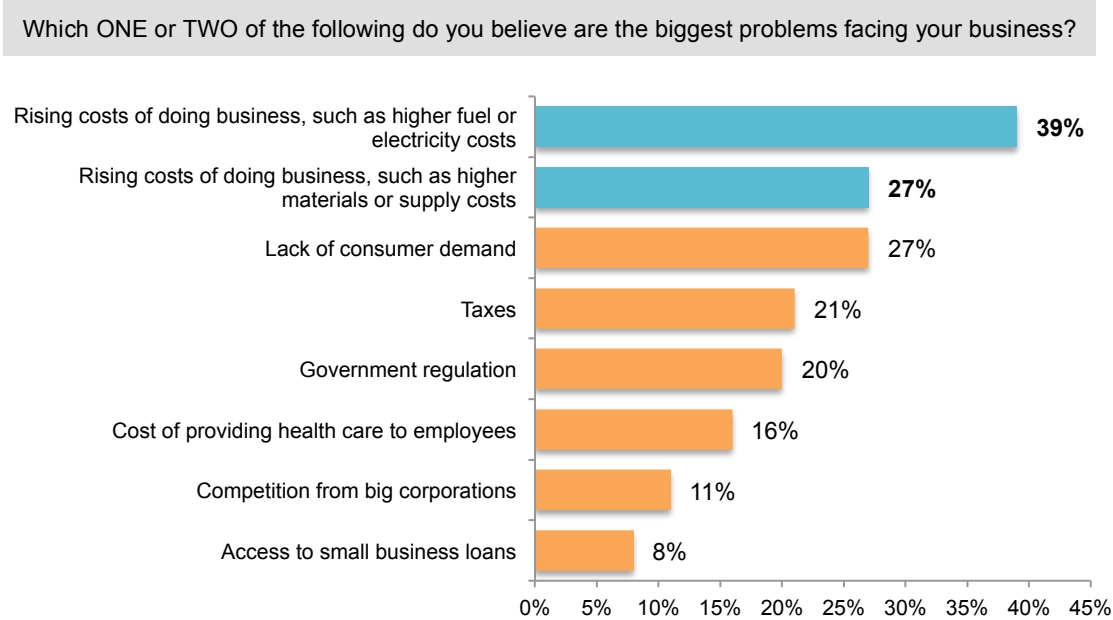
Moreover, Solyndra’s bankruptcy does not stop the majority of entrepreneurs from supporting government investments in renewable energy. Fifty-five percent agree the failure of the company—which received a \$535 million loan guarantee from the federal government—doesn’t mean the government should stop investing in renewable technologies. What’s more, a solid 70% support ending government subsidies to oil and gas companies, and a 58% majority would still support doing so even if it means a small increase in gas prices.

Figure 2: Entrepreneurs support eliminating subsidies for gas and oil companies, even if it increases fuel costs



When asked to name the biggest one or two problems facing their business, small business owners cite the rising cost of doing business—such as higher fuel and electricity costs (39%) and the rising cost of doing business, such as higher material and supply costs (27%). Lack of consumer demand is also cited by 27% of respondents. Government regulation ranks fifth out of eight options, with 20% of entrepreneurs saying it's one of their two biggest problems.

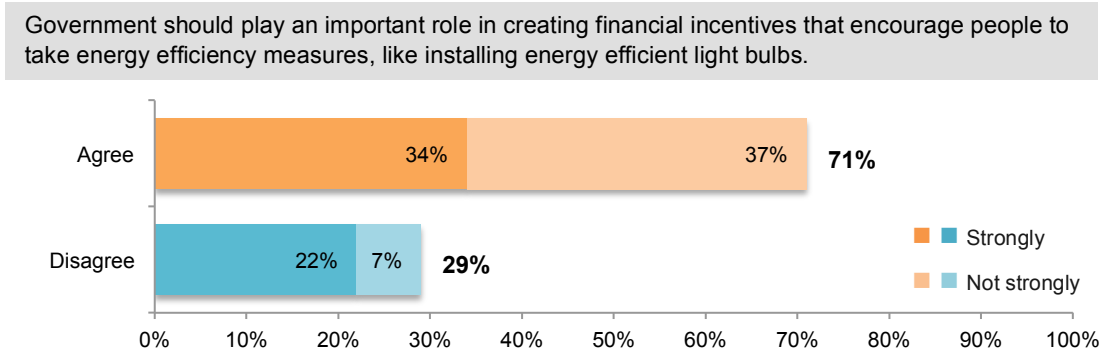
■ **Figure 3: Owners cite rising costs of doing business as top concern**



Nevada Small Business Owners Believe Government is Important in Encouraging Energy Efficiency

A strong majority (71%) of Nevada small business owners believe government should play an important role in creating financial incentives that encourage employers to take energy efficiency measures. Nearly seven in 10 business owners believe government should provide incentives through funding and policy efforts—69% support encouraging *renewable energy* technologies while 66% support encouraging *clean energy* technologies.

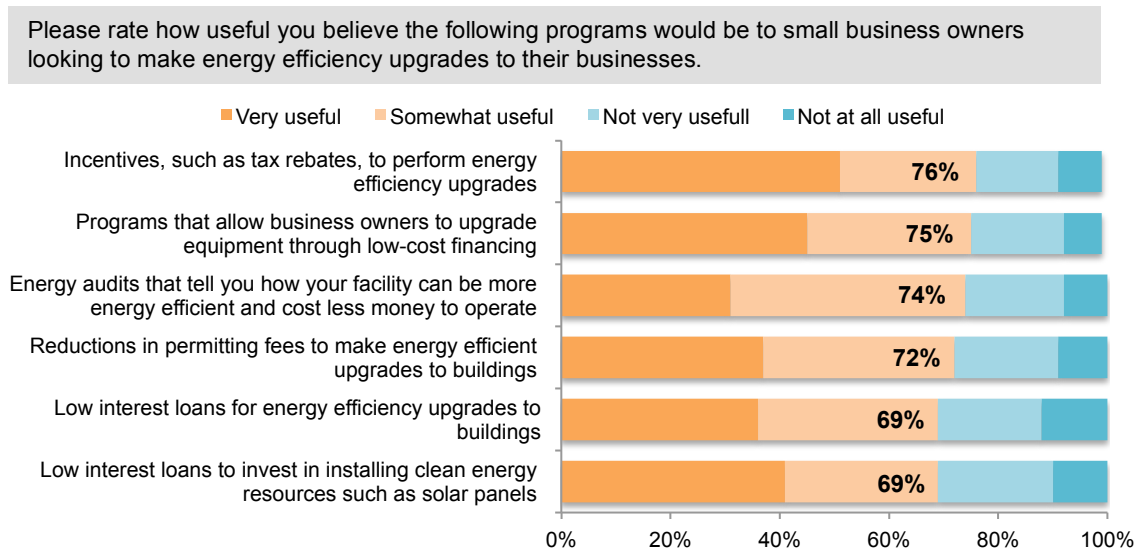
Figure 4: Small business owners believe government should play a role in creating incentives encouraging energy efficiency



Nevada small business owners are extremely interested in using programs that help improve energy efficiency. A strong majority (65%) is interested in using programs that provide incentives or assistance for small businesses to improve energy efficiency, while only 9% of respondents are not interested at all.

Across the board, those polled support programs to help small business owners looking to make energy efficiency upgrades to their businesses. Financial incentives—such as low-cost financing (75%) and tax rebates (76%)—received the most support, while energy audits that help small business owners make their facilities more energy efficient and less costly to operate were supported by 74%.

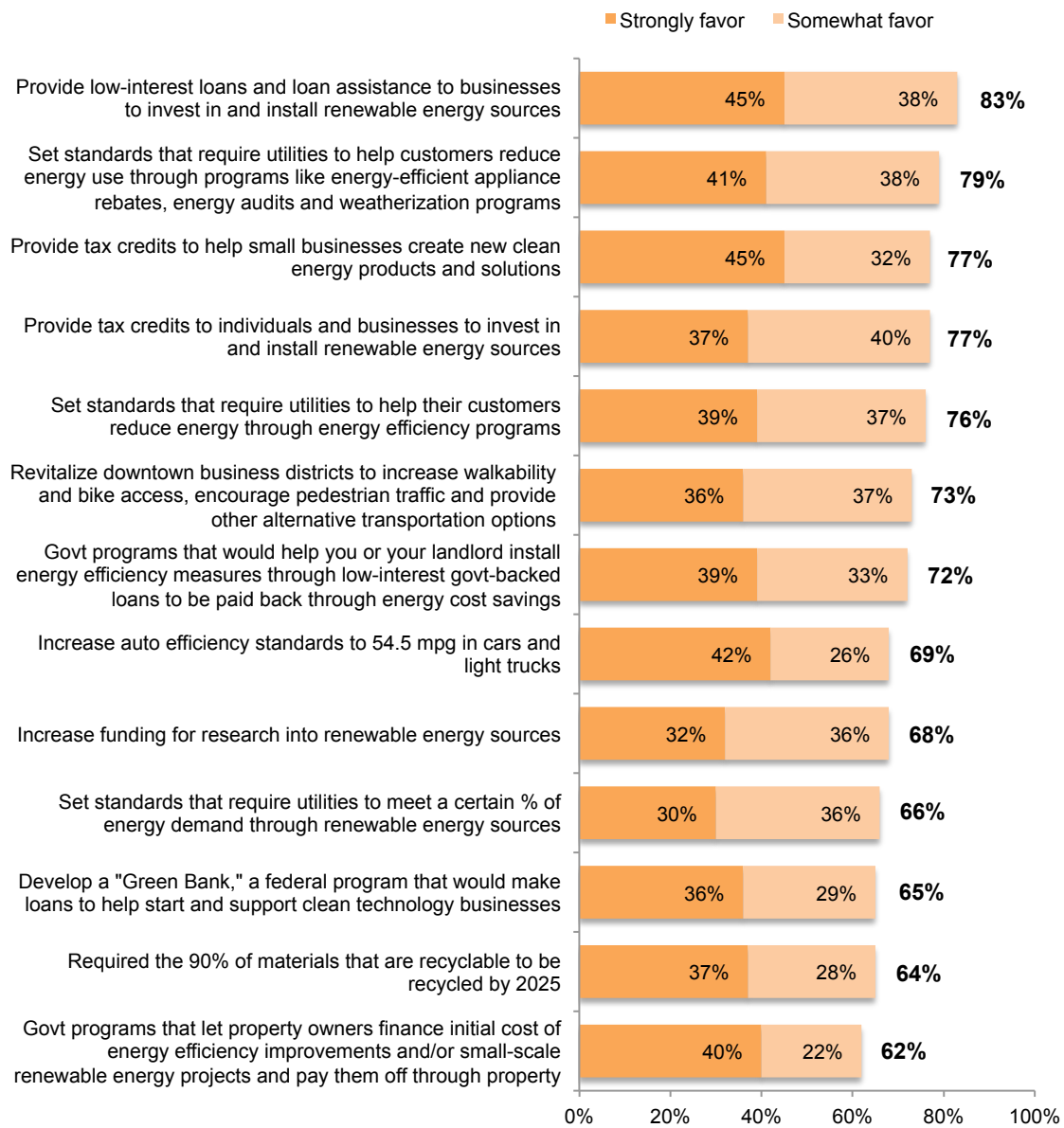
Figure 5: Small business owners believe incentives are useful to encouraging energy efficiency upgrades to their businesses



Small business owners in Nevada believe the government could provide additional incentives to support small businesses moving toward a clean energy economy. An overwhelming majority support financial incentives like tax credits and low-interest loans, including the development of a “Green Bank,” while others support energy consumption and automotive standards, recyclable materials minimums, alternative revitalization efforts in downtown business zones and funding for research into renewable energy sources.

Figure 6: Small business owners show support for specific government incentives to help them move toward a clean energy economy

Here is a list of activities that our government can do, or has already done, to support moving to a clean energy economy. Do you favor or oppose these activities?

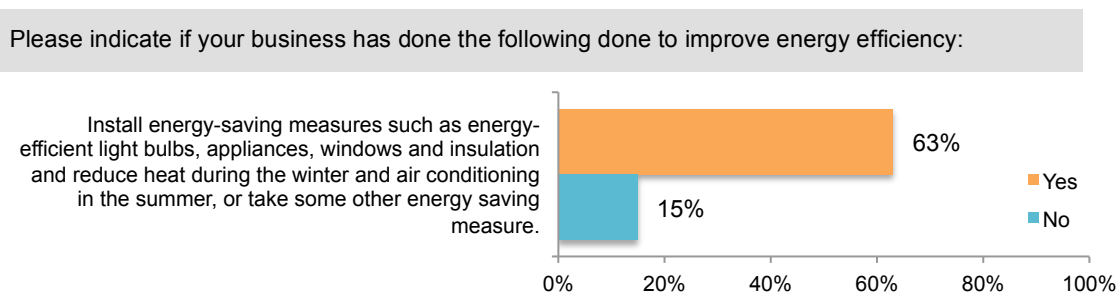


Questions have been shortened for space constraints. See toplines for full description.

Nevada Small Business Owners Want to be More Energy Efficient

Many Nevada small business owners have already taken steps to improve energy efficiency. In fact, 63% of respondents have installed energy-saving measures such as energy efficient light bulbs, appliances, windows and insulation, reduced their heating and/or air conditioning usage, or taken some other energy saving measure. One in five have even taken the more dramatic step of installing solar panels or some other source of clean energy, and 17% have switched to hybrid or electric vehicles. Owners are two times more likely to be willing than unwilling (51% versus 25%) to install solar panels or another source of clean energy.

■ **Figure 7: Small business owners are willing to take steps to incorporate clean energy practices**

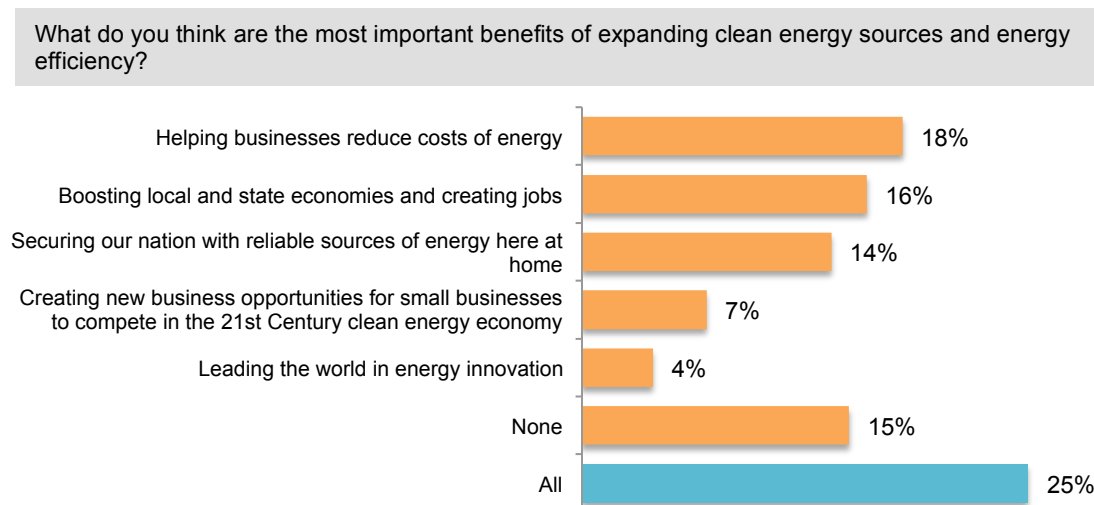


Small business owners are keenly aware of changes in overhead costs. Transportation costs, specifically gas prices, continue to impact the bottom line of small businesses. This helps explain why 69% of them support increasing automotive efficiency standards to 54.5 miles per gallon for cars and light trucks.

Small Businesses See Multiple Benefits to Expanding Clean Energy

Helping businesses reduce the costs of energy is one of the most important benefits of expanding clean energy sources and energy efficiency, according to 18% of respondents. Other benefits include: boosting local and state economies and creating jobs (16% support) and securing our nation with reliable sources of energy here at home (14%) One in four small business owners indicate that “all of the above” reflect their belief that clean energy offers multiple benefits.

■ **Figure 8: Small business see multiple benefits to expanding clean energy**

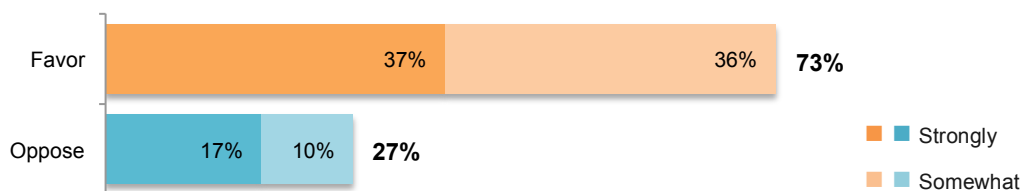


Owners See Important Role for EPA in Limiting Greenhouse Gas Emissions

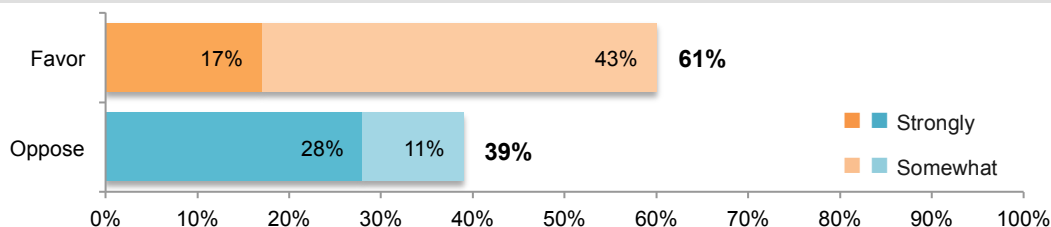
Turning to a specific clean energy issue, small business owners demonstrate strong support for new Environmental Protection Agency regulations that require new power plants to reduce their emissions of greenhouse gases, even if it means an increase in utility rates. A broad majority (73%) favors the EPA's federal rule that new power plants reduce previously unlimited emissions of carbon dioxide, methane and nitrous oxide, and 61% of owners say they would still support the rule even if it means an increase in utility rates. What's more, 37% strongly favor this rule while just 17% strongly oppose it.

■ **Figures 9 and 10: Majority favors new rules limiting greenhouse gas emissions—even if it means increased utility rates**

The EPA is expected to soon release rules requiring new power plants to reduce the amount of greenhouse gases such as carbon dioxide, methane and nitrous oxide they emit. There currently are no federal limits on the carbon pollution that comes from industrial sources such as power plants and factories. Do you favor or oppose the EPA regulating carbon pollution from power plants?



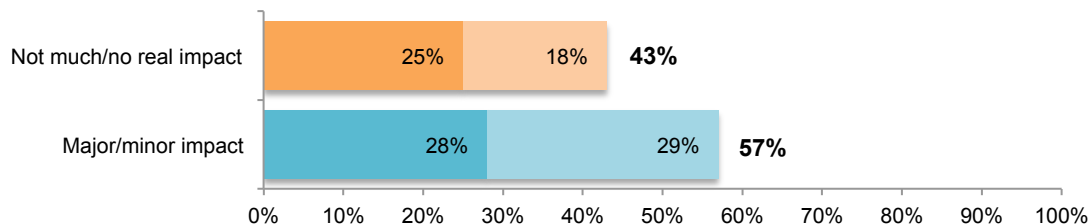
Would you favor or oppose the EPA regulating carbon pollution and other emissions on power plants even if you believe there would be an increase in utility rates?



This support stands despite the fact that 57% report their business will be impacted by EPA oversight of carbon and other emissions—including more than one-quarter who indicate they will be majorly impacted.

■ **Figure 11: Majority favors the EPA overseeing greenhouse gas emissions despite the fact that it could impact their business**

Do you believe the EPA's regulation of carbon pollution and other emissions will have a major impact, a minor impact, not much of an impact or no real impact on your business specifically?



Owners Favor EPA Standards on Mercury, Air Quality and More

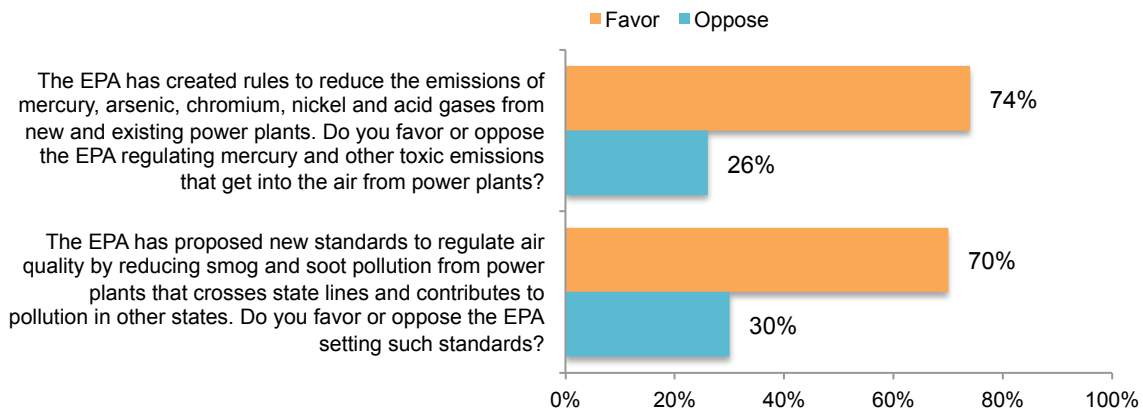
Poll results revealed particularly overwhelming support for EPA requirements to reduce emissions of mercury, arsenic, chromium, nickel and acid gases from new and existing power plants. A solid majority, 74%, support the EPA regulating these emissions and close to half (46%) *strongly* support it.

Forty-nine percent of small business owners say these regulations would directly impact their business.

■ Figure 12: Support for air quality, mercury and toxic emissions standards

The EPA has created rules to reduce the emissions of mercury, arsenic, chromium, nickel and acid gases from new and existing power plants. Generally speaking, do you favor or oppose the EPA regulating mercury and other toxic emissions that get into the air from power plants?

The EPA has proposed new standards to regulate air quality by reducing smog and soot pollution from power plants that crosses state lines and contributes to pollution in other states. Generally speaking, do you favor or oppose the EPA setting such standards?



When it comes to EPA standards for air quality, 70% of Nevada small business owners favor proposed rules to reduce smog and soot pollution that crosses state lines.

Again, 54% of those surveyed say their business would see direct effects of the impending rules.

Conclusion

As the economy inches toward recovery, small business owners in Nevada are working long hours to help revitalize their state's economy. But right now, the rising costs of doing business are slowing them down more than anything else. Increased fuel and electricity prices are hampering small business owners' bottom lines, but the ability to compete in a transforming clean energy-based economy offers them new business opportunities that can help offset those costs. With that in mind, it's not surprising the majority of entrepreneurs see a role for government in helping pave the way to economic recovery with investments in clean energy and energy efficiency, and that they favor protecting EPA regulation of greenhouse gases like carbon dioxide, and air toxins like mercury, smog, soot and more.

Nevada's job creators are steadfastly committed to these policies as pragmatic long-term ways to usher small businesses into a clean, modern economy. With entrepreneurs supporting these standards in times when they know they might face cost increases like higher utility prices, it's clear they believe the long-term economic benefits overall would outweigh their short-term costs.

Poll Toplines

March 21 – March 28, 2012

74 Nevada small businesses with 100 or fewer employees

Q.1 Do you own your own business?

	NV
Yes	100
No.....	-
Not sure.....	-
(ref:SBOSCR)	

Q.2 How many people are directly employed by your business or company, including yourself?

	NV
1 (less than 25%).....	34
2-5	45
6-10	8
11-25	8
26-50.....	2
51-100.....	3
More than 100	-
(ref:NUMEMPLY)	

Q.3 Which ONE or TWO of the following do you believe are the biggest problems facing your business?

	NV
Competition from big corporations.....	11
Government regulation	20
Lack of consumer demand	27
Rising costs of doing business, such as higher fuel or electricity costs	39
Rising costs of doing business, such as higher materials or supply costs.....	27
Access to small business loans	8
Taxes	21
Cost of providing health care to employees	16
(Refused).....	2
(ref:BIGPROB2)	

Q.4 How interested are you in using programs that provide incentives or assistance for small businesses to improve energy efficiency? Extremely interested, very interested, somewhat interested, not too interested, or not at all interested?

	NV
Extremely interested	18
Very interested.....	19
Somewhat interested	28
Not too interested	26
Not at all interested	9
(Refused)	-
Extremely/Very interested	37
(ref:PROGRMS)	

Please rate how useful you believe the following programs would be to small business owners looking to make energy efficiency upgrades to their businesses.

	Very Usefl	Smwt Usefl	Not Very Usefl	Not At all Usefl	DK/ Ref	Very/ Smwt	NtVry/ Not At all
Q.5 Low interest loans for energy efficiency upgrades to buildings							
NV	36	33	19	12	-	68	32
Q.6 Reductions in permitting fees to make energy efficient upgrades to buildings							
NV	37	35	19	9	-	72	28
Q.7 Programs that allow business owners to upgrade equipment through low-cost financing							
NV	45	30	17	7	-	75	25
	Very Usefl	Smwt Usefl	Not Very Usefl	Not At all Usefl	DK/ Ref	Very/ Smwt	NtVry/ Not At all
Q.8 Low interest loans to invest in installing clean energy resources such as solar panels							
NV	41	28	21	10	-	69	31
Q.9 Energy audits that tell you how your facility can be more energy efficient and cost less money to operate							
NV	31	43	18	8	-	74	26
Q.10 Incentives, such as tax rebates, to perform energy efficiency upgrades							
NV	51	25	15	8	-	76	24
(ref:USEFUL)							

Here are some things some businesses have done to improve energy efficiency. Please indicate if your business has done the following

	Yes	No	Does Not Apply	DK / Ref	Total Yes
Q.11 Installed energy-saving measures such as energy-efficient light bulbs, appliances, windows and insulation, reduced heat during the winter and air conditioning in the summer, or took some other energy saving measure.					
NV	63	15	19	3	48
Q.12 Installed solar panels or some other source of clean energy					
NV	20	51	27	3	-31
Q.13 Switched to hybrid or electric vehicles					
NV	17	54	26	3	-37
(ref:EFFEC1)					

How willing would you be to have your business do the following:

	Very Wlmg	Smwt Wlmg	Un Wlmg	Very Un Wlmg	Does Not Apply	Not Sure	Total Wlmg	Total Un Wlmg	- Unwill
Q.14 Install energy-saving measures such as energy-efficient light bulbs, appliances, windows and insulation and reduce heat during the winter and air conditioning in the summer, or take some other energy saving measure.									
NV	29	11	19	10	11	21	40	28	12
[E12 Respondents]									
Q.15 (IF NO OR NOT SURE ON EFFEC1 2) Install solar panels or some other source of clean energy									
NV	26	25	10	15	14	10	51	25	26
[E13 Respondents]									
Q.16 (IF NO OR NOT SURE ON EFFEC1 3) Switch to hybrid or electric vehicles									
NV	16	20	13	19	13	19	36	32	4
(ref:EFFEC2)									

Q.17 Which of these statements comes closer to your point of view, even if neither one is exactly right:

Government investments in clean energy and energy efficiency have an important role in boosting our national economy and creating jobs now.

OR

Government investments in clean energy and energy efficiency are a waste of money, and neither play an important role in growing our national economy or creating jobs.

	NV
Important role, strongly	34
Important role, not strongly	26
Waste of money, not strongly	15
Waste of money, strongly	26
(Don't know)	-
Total Important	60
Total Waste of Money	40
Important - Waste of Money	20
(ref:INVSPAIR)	

Q.18 What do you think are the most important benefits of expanding clean energy sources and energy efficiency?

	NV
Leading the world in energy innovation	4
Boosting local and state economies and creating jobs	16
Creating new business opportunities for small businesses to compete in the 21st Century clean energy economy	7
Securing our nation with reliable sources of energy here at home	14
Helping businesses reduce costs of energy	18
None	15
All	25
(Refused)	-
(ref:BENEFITS)	

Here is a list of activities that our government could do, or has already done, to support moving to a clean energy economy. Do you favor or oppose these activities? -

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Dk/ Ref	Total Fav	Total Opp	Fav - Opp
Q.19 Setting standards that require utilities to help their customers reduce energy consumption through energy efficiency programs.								
NV	39	37	12	12	-	76	24	52

Q.21 Setting standards that require utilities to meet a certain percentage of energy demand through renewable energy sources such as wind, solar and bio-fuels.								
NV	30	36	15	19	-	66	34	33

Q.22 Increase funding for research into renewable energy sources like solar, wind and bio-fuels.								
NV	32	36	12	20	-	69	31	37

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Dk/ Ref	Total Fav	Total Opp	Fav - Opp
[300 Respondents]								
Q.23 (SPLIT A) Providing tax credits to individuals and businesses to invest in and install renewable energy sources, like solar panels or wind turbines, and/or energy efficiency upgrades to buildings.								
NV	37	40	10	13	-	77	23	54

[300 Respondents]								
Q.24 (SPLIT B) Providing low-interest loans and loan assistance to individuals and businesses to invest in and install renewable energy sources, like solar panels or wind turbines, and/or energy efficiency upgrades to buildings								
NV	45	38	7	10	-	83	17	65

Q.25 Setting standards that require utilities to help customers reduce energy use through programs like energy-efficient appliance rebates, energy audits and weatherization programs.								
NV	41	38	12	9	-	79	21	58

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Dk/ Ref	Total Fav	Total Opp	Fav - Opp
Q.26 Increasing automotive efficiency standards to 54.5 miles per gallon in cars and light trucks.								
NV	42	26	11	21	-	69	31	37
Q.27 Revitalize downtown business districts that focus on increasing walkability and bicycle access, encouraging pedestrian traffic and providing alternative transportation into these areas.								
NV	36	37	14	13	-	73	27	46
Q.28 Provide tax credits to help small businesses and entrepreneurs create new clean energy products and solutions.								
NV	45	32	9	14	-	77	23	54
Q.29 Require the 90 percent of materials that are recyclable to be recycled by 2025.								
NV	37	28	15	20	-	64	36	29

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Dk/ Ref	Total Fav	Total Opp	Fav - Opp
Q.30 Develop a "Green Bank," a federal program that would make loans to help start and support clean technology businesses.								
NV	36	29	12	24	-	65	35	30
Q.31 Develop government programs that would help you or your landlord install energy efficiency measures or renewable energy sources by providing low-interest government-backed loans that can be paid back directly through energy cost savings.								
NV	39	33	13	15	-	72	28	44
Q.32 Develop government programs that enable property owners to finance the initial cost of energy efficiency improvements and/or small-scale renewable energy projects and pay them off in small increments that are added to property taxes.								
NV	40	22	15	23	-	62	38	23
(ref:AGREE2)								

Do you agree or disagree with the following statements? -

	Strng Agree	Smwt Agree	Smwt Dis	Strng Dis	DK/ Ref	Total Agree	Total Dis	Agree - Dis
[300 Respondents]								
Q.33 (SPLIT A) Government should play an important role in encouraging renewable energy technologies through funding and policy efforts.								
NV	40	29	9	23	-	69	31	37

Q.34 Government should play an important role in creating financial incentives that encourage people to take energy efficiency measures, like installing energy efficient light bulbs.								
NV	34	37	7	22	-	71	29	42

[300 Respondents]								
Q.35 (SPLIT B) Government should play an important role in encouraging clean energy technologies through funding and policy efforts.								
NV	33	33	11	23	-	66	34	31
(ref:AGREE3)								

Q.36 The Environmental Protection Agency (EPA) is expected to soon release rules requiring new power plants to reduce the amount of greenhouse gases such as carbon dioxide, methane and nitrous oxide they emit. There currently are no federal limits on the carbon pollution that comes from industrial sources such as power plants and factories. Generally speaking, do you favor or oppose the EPA regulating carbon pollution from power plants?

	NV
Strongly favor	37
Somewhat favor	36
Somewhat oppose	10
Strongly oppose	17
(Don't know/Refused)	-
Total favor	73
Total oppose	27
Favor - Oppose	46
(ref:EPA1)	

Q.37 Do you believe the EPA's regulation of carbon pollution and other emissions will have a major impact, a minor impact, not much of an impact or no real impact on your business specifically? -

	NV
Major impact.....	28
Minor impact	29
Not much of an impact	18
No real impact	25
(Refused)	-
Major/Minor	57
Not much/ None	43
(ref:IMPACT)	

Q.38 Would you favor or oppose the EPA regulating carbon pollution and other emissions on power plants even if you believe there would be an increase in utility rates?

	NV
Strongly favor	17
Somewhat favor	43
Somewhat oppose	11
Strongly oppose	28
(Don't know/Refused)	-
Total favor.....	61
Total oppose.....	39
Favor - Oppose	21
(ref:EPARATE)	

Q.39 The EPA has proposed new standards to regulate air quality by reducing smog and soot pollution from power plants that crosses state lines and contributes to pollution in other states. Generally speaking, do you favor or oppose the EPA setting such standards?

	NV
Strongly favor	33
Somewhat favor	36
Somewhat oppose	13
Strongly oppose	17
(Don't know/Refused)	-
Total favor.....	70
Total oppose.....	30
Favor - Oppose	40
(ref:EPA3)	

Q.40 Do you believe the EPA's new standards to regulate air quality by reducing smog and soot pollution from power plants that crosses state lines will have a major impact, a minor impact, not much of an impact or no real impact on your business specifically?

	NV
Major impact.....	27
Minor impact	27
Not much of an impact	22
No real impact	24
(Refused)	-
Major/Minor	54
Not much/None.....	46
(ref:IMPACT3)	

Q.41 The EPA has created rules to reduce the emissions of mercury, arsenic, chromium, nickel and acid gases from new and existing power plants. Generally speaking, do you favor or oppose the EPA regulating mercury and other toxic emissions that get into the air from power plants?

	NV
Strongly favor	46
Somewhat favor	28
Somewhat oppose.....	14
Strongly oppose	12
(Don't know/Refused)	-
Total favor.....	74
Total oppose.....	26
Favor - Oppose	48
(ref:EPA4)	

Q.42 Do you believe the EPA's new rules to reduce the emissions of mercury, arsenic, chromium, nickel and acid gases from new and existing power plants will have a major impact, a minor impact, not much of an impact or no real impact on your business specifically?

	NV
Major impact.....	26
Minor impact	23
Not much of an impact	26
No real impact	25
(Refused)	-
Major/Minor	49
Not much/ None.....	51
(ref:IMPACT5)	

Q.43 As you may have heard, Solyndra, a manufacturer of solar panel cells, filed for bankruptcy after receiving a \$535 million loan guarantee from the federal government. Should the failure of Solyndra mean the government should stop investing in renewable energy technologies, like solar and wind?

	NV
Yes, strongly.....	28
Yes, not strongly	17
No, not strongly	34
No, strongly.....	21
(Refused)	-
Total Yes	45
Total No	55
Yes - No	-10
(ref:SOLYNDRA)	

Q.44 Do you believe that more government investments in fuel efficient, hybrid and electric cars is a potential solution to high gas prices?

	NV
Yes, strongly.....	22
Yes, not strongly	27
No, not strongly	23
No, strongly.....	28
(Refused)	-
Total Yes	50
Total No	50
Yes - No	-1
(ref:SOLTN)	

[299 Respondents]

Q.45 (SPLIT C) Would you favor or oppose ending government subsidies to oil and gas companies?

	NV
Strongly favor	52
Somewhat favor	18
Somewhat oppose.....	21
Strongly oppose	9
(Don't know/Refused)	-
Total favor.....	70
Total oppose.....	30
Favor - Oppose	40
(ref:OILSUB)	

[301 Respondents]

Q.46 (SPLIT D) Would you favor or oppose ending government subsidies to oil and gas companies, even if it meant a small increase in gas prices?

	NV
Strongly favor	31
Somewhat favor	27
Somewhat oppose	21
Strongly oppose	21
(Don't know/Refused)	-
Total favor.....	58
Total oppose.....	42
Favor - Oppose	17
(ref:OILSUBD)	

Q.47 These last questions are for statistical purposes only: Which of the following categories best describes your business?

	NV
Professional services.....	40
Retail or wholesale.....	15
Education, health care or a non-profit organization	4
Construction	8
Industry or manufacturing	9
Transportation or utilities	1
Agriculture	3
Food services or production	-
Other	20
(Refused)	-
(ref:BUSTYPE)	

Q.48 Do you belong to any of the following business organizations? Please check all that apply.

	NV
Your local chamber of commerce.....	17
The U.S. Chamber of Commerce	5
National Federation of Independent Business	15
A trade association in your industry	34
Other business organization.....	23
None.....	38
(ref:ORGTTYPE)	

Q.49 In what year were you born?

	NV
18 - 24.....	4
25 - 29	4
30 - 34	6
35 - 39	8
40 - 44.....	4
45 - 49	8
50 - 54	17
55 - 59.....	20
60 - 64.....	10
65 and over	19
Refused	-
(ref:AGE)	

Q.50 Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

	NV
Democrat	33
Independent-lean Democrat	3
Independent.....	11
Independent-lean Republican.....	14
Republican	30
Other	8
Refused	-
(ref:PTYID1)	

Q.51 For statistical purposes only, which of these categories best describes your family's personal income in 2011?

	NV
Less than \$25,000	13
\$25,000-\$34,999	14
\$35,000-\$49,999	10
\$50,000-\$74,999	22
\$75,000-\$99,999.....	19
\$100,000-\$149,999.....	11
\$150,000-\$249,999.....	3
\$250,000-\$499,999	4
\$500,000-\$999,999.....	2
Over \$1 million	1
Don't know	-
Prefer not to say	1
(ref:PERSINC)	

Q.52 What is your race?

	NV
White.....	79
African American or Black	4
Hispanic or Latino	12
Asian or Pacific Islander.....	2
American Indian or Native American	2
Other	1
Biracial or multiracial.....	1
Prefer not to say.....	-
(ref:RACE)	

Q.53 Does your business generate revenue directly through the new clean economy? Some examples would include installing solar panels, helping other companies reduce energy costs, recycling, providing alternative transportation, environmental marketing or LEED certification.

	NV
Yes	15
No.....	85
(Don't know/Prefer not to say)	-
Yes - No	-71
(ref:GREEN)	

Q.54 Is your business minority- or woman-owned?

	NV
Yes, minority owned	12
Yes, woman owned	27
Yes both.....	7
No.....	54
(Refused)	-

Q.55 What is your gender?

	NV
Male.....	64
Female.....	36
(ref:GENDER)	