



## Opinion Survey

### Small Business Owners Believe National Standards Supporting Energy Innovation Will Increase Prosperity for Small Firms

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## Introduction

In today's sluggish economy, American small business owners continue to face rising costs that hamper their ability to create jobs and grow the economy. Only one in four (24% of those surveyed) report their business is doing well. A 72% majority believe small businesses in America are on the wrong track. Equally striking is that 86% of these owners believe Washington doesn't understand how small business works and doesn't provide them help.

Nonetheless, these small business owners widely support bold environmental policies: 87% agree that improving innovation and energy efficiency are good ways to increase prosperity for small businesses. Three-quarters believe Washington should do more to spur innovation at American car companies and 80% support legislation requiring the auto industry to increase fuel efficiency standards to 60 miles per gallon. Additionally, 76% support the Environmental Protection Agency's regulation of carbon emissions for power plants, refineries and other emitters.

What's more, the small businesses surveyed debunked claims that regulations are crushing small businesses and our economic recovery. Only 13% believe regulation is the biggest problem facing their small businesses. Conversely, 46% believe their small business is hurt by uncertainty about the future economy and 43% believe their small business is hurt by the rising cost of doing business.

Small business owners know the future of small business depends on change and innovation. Many of the small business owners surveyed are already part of the green revolution. Almost all use recycled materials and a significant majority use energy-saving appliances such as efficient light bulbs. One in 10 have purchased hybrid, electric or alternative fuel vehicles. Many of those who have not taken these steps indicate willingness to do so in the future.

Many small business owners have had to innovate to survive, and they have set a precedent for fellow entrepreneurs who want to boost their bottom lines.

## Main Findings

- **Small businesses are struggling:** 72% of respondents believe small businesses around the country are on the wrong track and only 24% report their businesses are doing well.
- **Economic uncertainty and rising costs are hurting small business more than taxes and regulation:** Despite rhetoric that regulation and taxes are the primary obstacles for small businesses, only 13% of owners believe regulation is the biggest problem, and only 23% report that taxes are a problem. In contrast, nearly half (46%) believe their small business is hurt by economic uncertainty and 43% suffer from rising costs of doing business.
- **Small business owners know they need to innovate and improve efficiency to survive:** 87% believe improving innovation and energy efficiency are good ways to increase prosperity for small businesses. Not only do small business owners know it's time for change, but many have already adopted energy-efficient and environmentally-friendly practices in their business.
- **Small businesses believe it's important to increase fuel efficiency now:** 87% believe it is important for the United States to take action now to increase fuel efficiency in cars and light trucks.
- **Small business owners strongly support increasing fuel efficiency to 60 mpg:** By a 4:1 margin (80%), small business owners support increasing fuel efficiency standards to 60 miles per gallon by the year 2025.
- **Small businesses believe American car companies need to innovate more:** 73% of small business owners believe the federal government should do more to make American car companies innovate and 71% believe American car companies do not innovate enough.
- **Respondents support EPA regulation of carbon emissions that adversely affect the climate:** 76% of small business owners support EPA regulating carbon emissions.
- **Few see allies in government:** 86% believe small businesses get no real help from the federal government and 86% also believe the federal government does not understand how small businesses really work.
- **Respondents were politically varied:** 41% identified as independent, 34% as Republican and 25% as Democrat.

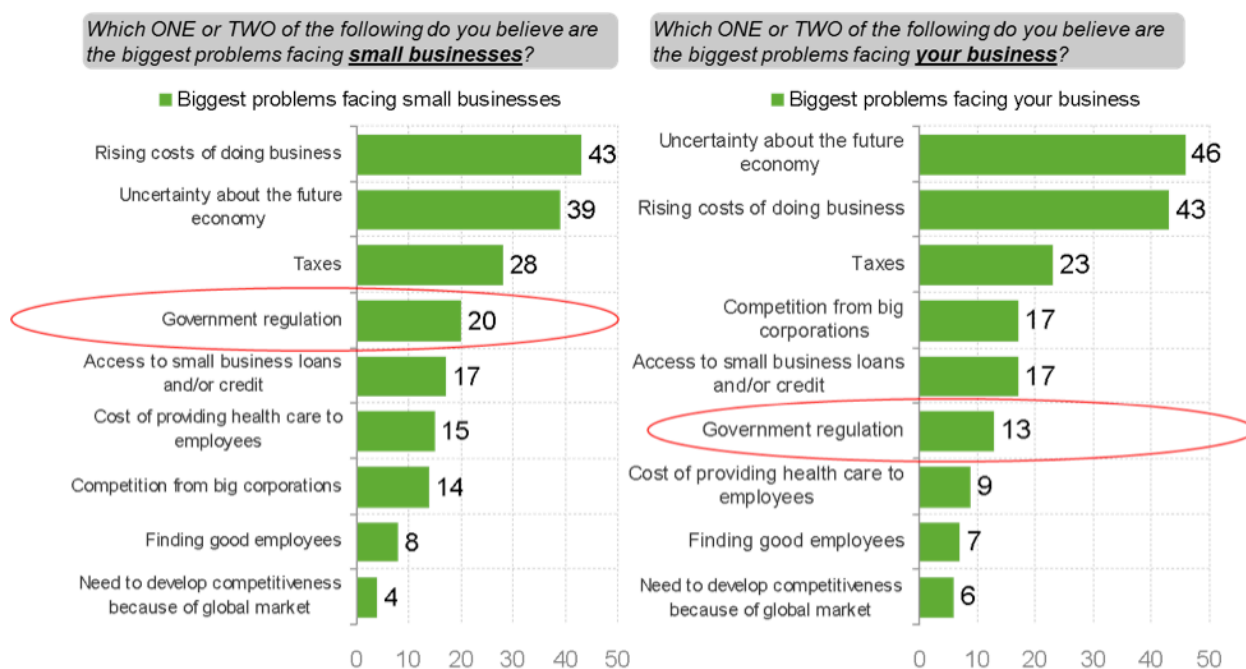
## Rising Costs, Not Regulation or Taxes, Top Cause of Small Business Struggles

Small businesses are struggling. Asked to report on their own business, nearly half of those surveyed say they are doing “just OK.” Even more unfortunately, the number who say they are “not doing well” exceeds the number “doing well” by a 31 to 24% margin. When asked which factors most negatively affect business, the results were clear. Contrary to arguments that “regulation” or “taxes” are what mostly ail business owners today, economic uncertainty and the rising costs of doing business are ranked by entrepreneurs themselves as the biggest problems facing small business.

There is broad agreement about the direction of both the country and of small businesses. Both are heading toward disaster in the eyes of these business owners; a 77% majority believe the country is on the wrong track and 72% believe small businesses are on the wrong track.

Larger, more affluent business are, not surprisingly, doing better. Interestingly, however, green businesses’ optimism is above average (35% doing well), along with optimism of minority owned businesses (36%). By sector, construction businesses report struggling the most.

■ **Figure 1: Problems Facing Small Businesses**

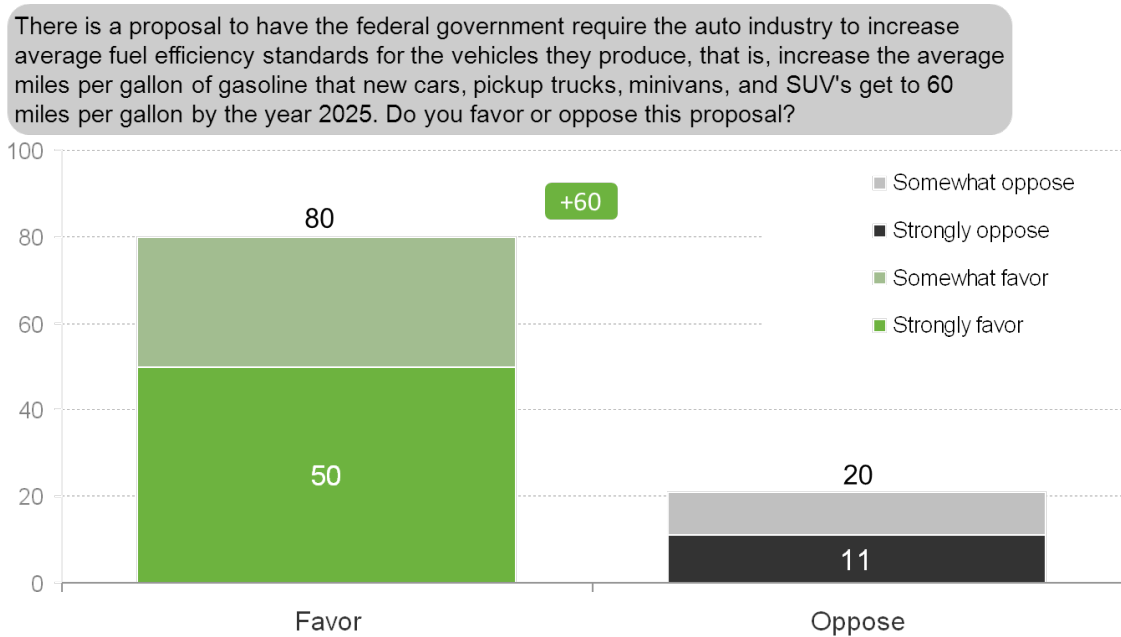


## Fuel Efficiency Standards

An overwhelming majority of business owners in all states support higher fuel efficiency standards. The vast majority of survey respondents (87%) agree it is important “for the United States to take action now to increase fuel efficiency in cars and light trucks,” and 73% of respondents also believe the federal government should do more to make American car companies innovate.

Even more specifically, 80% of small business owners support increasing average fuel efficiency standards to 60 miles per gallon by 2025. Half of those surveyed *strongly* support this proposal.

■ **Figure 2: Large Majority Favors Increasing Fuel Efficiency Standards**



## The Green Revolution in Small Business

The vast majority of small business owners (87%) believe “improving innovation and energy efficiency are good ways to increase prosperity for small business.” Small business owners put this conviction into practice. A majority have installed energy-saving appliances, use recycled paper and turn down the air conditioning and heat during appropriate seasons. A significant number use composted materials and provide opportunities for their employees to telecommute. Many owners who currently do not engage in these energy efficient practices say they are willing to do so.

■ **Figure 3: Large Majority Already Take Energy Saving Measures**

Practice	Yes	Willing	Either yes or willing
Recycled paper or other materials	78	65	85
Installed energy-saving measures such as energy-efficient light bulbs, appliances, windows and insulation	68	61	76
Reduced the heat during the winter or air conditioning in the summer	66	44	72
Composted degradable materials	33	49	44
Provided your employees the opportunity to telecommute	25	36	31
Purchased hybrid, electric or alternative fuel vehicles	12	47	31
Provided incentives for your employees to use mass transit	12	36	20

## Conclusion

In today’s difficult economy, small business owners work long hours and often struggle to keep their businesses afloat. There are times when they feel government does not understand their unique needs. Nonetheless, these owners support government standards that would increase fuel efficiency in cars and light trucks, and the majority also favor protecting EPA regulation of carbon emissions. America’s entrepreneurs are steadfastly committed to innovation and efficiency as pragmatic long-term economic solutions for small business. Entrepreneurs believe higher fuel efficiency standards and efforts to protect the EPA’s right to do its job will help spark economic innovation, which is why they strongly support these standards. The poll reflects a valuable business lesson small business owners have learned over the last few years: Failure to innovate and improve efficiency is a failure to survive economically.

## Methodology

This poll reflects an Internet survey of 1,257 small business owners across the country, commissioned by Small Business Majority and conducted by Greenberg Quinlan Rosner Research, with a margin of error of +/- 2.76%. The poll includes oversamples of small business owners in California, Michigan and Ohio. The survey was conducted between June 27 and July 17, 2011. This research is informed by a pair of focus groups among small business owners conducted in Columbus, Ohio on June 13, 2011.

Researchers used a random sample of small business owners obtained from Survey Sampling International (SSI) for the majority of the poll, and from Research Now to fill in the oversample(s).

## Poll Toplines

June 27 - July 17, 2011

**817 Small Business Owners (1257 Unweighted)**

**98 California Owners (197 Unweighted)**

**27 Michigan Owners (126 Unweighted)**

**14 Minnesota Owners (153 Unweighted)**

**31 Ohio Owners (130 Unweighted)**

Q.1 Do you own your own business?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Yes .....	100	100	100	100	100
No .....	-	-	-	-	-
Not sure .....	-	-	-	-	-
(ref:SBOSCR)					

Q.2 How many people are directly employed by your business or company, including yourself?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
1 .....	31	30	37	48	35
2-5 .....	48	38	39	39	42
6-10 .....	9	16	13	6	9
11-50 .....	10	14	8	7	12
51-100 .....	2	2	3	0	2
More than 100 .....	-	-	-	-	-
(ref:NUMEMPLY)					

Q.3 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Right direction .....	23	30	17	16	25
Wrong track.....	77	70	83	84	75
(Refused) .....	-	-	-	-	-
<b>Right - Wrong .....</b>	<b>-55</b>	<b>-41</b>	<b>-65</b>	<b>-68</b>	<b>-49</b>
(ref:DIRECT)					



Q.4 Thinking specifically about small businesses in America, do you think that things are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Right direction .....	28	29	23	19	27
Wrong track.....	72	71	77	81	73
(Refused) .....	0	-	-	-	-
<b>Right - Wrong</b> .....	<b>-45</b>	<b>-42</b>	<b>-54</b>	<b>-63</b>	<b>-46</b>
(ref:DIRECT2)					

Q.5 Which of the following best describes how your own business is doing?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Doing very well.....	5	7	4	3	6
Doing well .....	18	24	14	28	19
Just OK.....	45	42	53	47	45
Not doing well .....	20	16	19	17	24
Not doing well at all .....	11	11	10	5	5
<b>Total Doing well</b> .....	<b>24</b>	<b>30</b>	<b>18</b>	<b>31</b>	<b>26</b>
<b>Total Not doing well</b> .....	<b>31</b>	<b>28</b>	<b>28</b>	<b>22</b>	<b>29</b>
<b>Doing well - Not doing well</b> .....	<b>-7</b>	<b>3</b>	<b>-10</b>	<b>9</b>	<b>-3</b>
(ref:OWNBUS)					

[409 Respondents]

Q.6 (SPLIT A) Which ONE or TWO of the following do you believe are the biggest problems facing small businesses?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Rising costs of doing business, such as higher fuel or electricity, heating and cooling costs .....	43	35	50	41	31
Uncertainty about the future economy .....	39	35	32	38	44
Taxes.....	28	24	31	34	16
Government regulation.....	20	27	24	24	24
Access to small business loans and/or credit .....	17	19	12	11	24
Cost of providing health care to employees.....	15	14	14	17	23
Competition from big corporations.....	14	16	13	15	18
Finding good employees .....	8	7	10	5	-
Need to develop competitiveness because of global market .....	4	10	1	4	7
(Refused) .....	-	-	-	-	-
(ref:BIGPROB1)					

[409 Respondents]

Q.7 (SPLIT B) Which ONE or TWO of the following do you believe are the biggest problems facing your business?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Uncertainty about the future economy .....	46	46	42	49	50
Rising costs of doing business, such as higher fuel or electricity, heating and cooling costs .....	43	37	52	51	48
Taxes.....	23	25	17	19	22
Competition from big corporations.....	17	21	11	7	10
Access to small business loans and/or credit .....	17	17	19	13	14
Government regulation.....	13	14	13	13	15
Cost of providing health care to employees.....	9	16	9	10	11
Finding good employees .....	7	3	4	2	7
Need to develop competitiveness because of global market .....	6	7	7	7	7
(Refused).....	0	-	-	-	-

(ref:BIGPROB2)

Q.8 How important is it for the United States to take action now to increase fuel efficiency in cars and light trucks--is it very important, somewhat important, not very important or not at all important?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>OH</b>
Very important.....	59	56	43	49
Somewhat important .....	28	24	39	38
Not very important .....	10	15	15	9
Not at all important .....	4	5	3	3
(Refused).....	-	-	-	1
<b>Total important .....</b>	<b>87</b>	<b>80</b>	<b>81</b>	<b>86</b>
<b>Total not important .....</b>	<b>13</b>	<b>20</b>	<b>19</b>	<b>13</b>

(ref:MPT4)

Q.9 There is a proposal to have the federal government require the auto industry to increase average fuel efficiency standards for the vehicles they produce, that is, increase the average miles per gallon of gasoline that new cars, pickup trucks, minivans, and SUV's get to 60 miles per gallon by the year 2025. Do you favor or oppose this proposal?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>OH</b>
Strongly favor.....	50	50	32	43
Somewhat favor .....	30	30	41	35
Somewhat oppose .....	10	8	15	12
Strongly oppose.....	11	12	13	10
(Refused).....	-	-	-	-
<b>Total favor .....</b>	<b>80</b>	<b>80</b>	<b>72</b>	<b>78</b>
<b>Total oppose .....</b>	<b>20</b>	<b>20</b>	<b>28</b>	<b>22</b>
<b>Favor - Oppose .....</b>	<b>60</b>	<b>59</b>	<b>45</b>	<b>56</b>

(ref:MPH2)

Q.11 Here are some things some businesses have done to improve energy efficiency. Please indicate if your business has done the following:

	<b>Yes</b>	<b>No</b>	<b>Does Not Apply</b>	<b>Not Sure</b>	<b>Yes - No</b>
11 Installed energy-saving measures such as energy-efficient light bulbs, appliances, windows and insulation .....	68	12	19	1	<b>56</b>
<b>CA</b> .....	75	9	14	2	<b>66</b>
<b>MI</b> .....	71	13	15	2	<b>58</b>
<b>MN</b> .....	67	13	18	2	<b>54</b>
<b>OH</b> .....	55	17	22	5	<b>38</b>
12 Purchased hybrid, electric or alternative fuel vehicles.....	12	39	48	2	<b>-27</b>
<b>CA</b> .....	19	41	39	1	<b>-22</b>
<b>MI</b> .....	12	49	38	1	<b>-37</b>
<b>MN</b> .....	6	46	45	3	<b>-40</b>
<b>OH</b> .....	3	36	56	5	<b>-33</b>
13 Provided your employees the opportunity to telecommute.....	25	16	58	2	<b>9</b>
<b>CA</b> .....	42	10	46	2	<b>31</b>
<b>MI</b> .....	23	14	61	2	<b>10</b>
<b>MN</b> .....	14	17	65	4	<b>-4</b>
<b>OH</b> .....	18	18	60	4	<b>1</b>
14 Reduced the heat during the winter or air conditioning in the summer. ....	66	12	20	2	<b>53</b>
<b>CA</b> .....	70	12	16	2	<b>58</b>
<b>MI</b> .....	75	7	16	1	<b>68</b>
<b>MN</b> .....	70	12	14	3	<b>58</b>
<b>OH</b> .....	58	15	23	4	<b>43</b>
15 Provided incentives for your employees to use mass transit. ....	12	20	66	2	<b>-8</b>
<b>CA</b> .....	15	23	61	2	<b>-8</b>
<b>MI</b> .....	7	22	70	1	<b>-14</b>
<b>MN</b> .....	6	21	71	2	<b>-16</b>
<b>OH</b> .....	3	21	72	4	<b>-18</b>
16 Composted degradable materials. ....	33	21	45	2	<b>13</b>
<b>CA</b> .....	33	21	44	2	<b>12</b>
<b>MI</b> .....	38	19	41	2	<b>19</b>
<b>MN</b> .....	32	19	46	3	<b>13</b>
<b>OH</b> .....	30	18	48	4	<b>11</b>
17 Recycled paper or other materials. ....	78	8	12	2	<b>71</b>
<b>CA</b> .....	86	6	7	2	<b>80</b>
<b>MI</b> .....	69	14	15	2	<b>55</b>
<b>MN</b> .....	79	8	10	3	<b>71</b>
<b>OH</b> .....	73	8	15	4	<b>65</b>

(ref:EFFEC1)

Q.18 How willing would you be to have your business do the following:

	Very Will	Smwt Will	Smwt Unwil	Very Unwil	Does Not Apply	Not Sure	Total Will	Total Unwil	Will - Unwil
[108 Respondents]									
19 (IF NO OR NOT SURE ON EFFEC1 1) Install energy-saving measures such as energy-efficient light bulbs, appliances, windows and insulation .....									
	19	42	12	12	6	8	<b>61</b>	<b>24</b>	<b>37</b>
<b>CA</b> .....	17	31	16	17	7	13	<b>48</b>	<b>32</b>	<b>15</b>
<b>MI</b> .....	14	45	9	10	14	8	<b>59</b>	<b>19</b>	<b>40</b>
<b>MN</b> .....	9	38	8	19	12	14	<b>47</b>	<b>27</b>	<b>20</b>
<b>OH</b> .....	27	33	6	7	11	15	<b>60</b>	<b>14</b>	<b>46</b>
[332 Respondents]									
20 (IF NO OR NOT SURE ON EFFEC1 2) Purchase hybrid, electric or alternative fuel vehicles.....									
	16	31	12	21	11	8	<b>47</b>	<b>33</b>	<b>14</b>
<b>CA</b> .....	15	31	6	27	14	6	<b>47</b>	<b>33</b>	<b>14</b>
<b>MI</b> .....	17	25	28	14	13	3	<b>42</b>	<b>41</b>	<b>1</b>
<b>MN</b> .....	16	25	13	30	11	5	<b>41</b>	<b>43</b>	<b>-2</b>
<b>OH</b> .....	10	29	17	12	24	8	<b>39</b>	<b>29</b>	<b>10</b>
[142 Respondents]									
21 (IF NO OR NOT SURE ON EFFEC1 3) Provide your employees the opportunity to telecommute.....									
	10	25	17	14	24	9	<b>36</b>	<b>31</b>	<b>5</b>
<b>CA</b> .....	13	34	14	4	25	9	<b>47</b>	<b>18</b>	<b>29</b>
<b>MI</b> .....	14	46	4	8	15	13	<b>61</b>	<b>12</b>	<b>48</b>
<b>MN</b> .....	8	12	12	13	43	12	<b>20</b>	<b>25</b>	<b>-5</b>
<b>OH</b> .....	-	23	2	26	37	11	<b>23</b>	<b>29</b>	<b>-6</b>
[118 Respondents]									
22 (IF NO OR NOT SURE ON EFFEC1 4) Reduce the heat during the winter or air conditioning in the summer .....									
	11	34	25	15	6	9	<b>44</b>	<b>40</b>	<b>4</b>
<b>CA</b> .....	5	10	40	35	2	8	<b>15</b>	<b>75</b>	<b>-60</b>
<b>MI</b> .....	16	61	-	8	-	14	<b>78</b>	<b>8</b>	<b>69</b>
<b>MN</b> .....	-	17	13	40	16	14	<b>17</b>	<b>53</b>	<b>-36</b>
<b>OH</b> .....	-	56	15	2	8	18	<b>56</b>	<b>18</b>	<b>38</b>
[176 Respondents]									
23 (IF NO OR NOT SURE ON EFFEC1 5) Provide incentives for your employees to use mass transit.....									
	9	27	14	17	21	12	<b>36</b>	<b>31</b>	<b>5</b>
<b>CA</b> .....	12	17	19	17	28	8	<b>29</b>	<b>35</b>	<b>-7</b>
<b>MI</b> .....	7	24	11	17	35	5	<b>32</b>	<b>28</b>	<b>3</b>
<b>MN</b> .....	-	8	18	39	19	15	<b>8</b>	<b>58</b>	<b>-49</b>
<b>OH</b> .....	3	27	14	9	32	16	<b>30</b>	<b>22</b>	<b>7</b>

	<b>Very Will</b>	<b>Smwt Will</b>	<b>Smwt Unwil</b>	<b>Very Unwil</b>	<b>Does Not Apply</b>	<b>Not Sure</b>	<b>Total Will</b>	<b>Total Unwil</b>	<b>Will - Unwil</b>
[182 Respondents]									
24 (IF NO OR NOT SURE ON EFFEC1 6) Compost									
degradable materials.....	15	34	16	8	20	8	<b>49</b>	<b>24</b>	<b>25</b>
<b>CA</b> .....	12	27	16	16	22	7	<b>39</b>	<b>32</b>	<b>7</b>
<b>MI</b> .....	14	32	15	3	22	14	<b>46</b>	<b>18</b>	<b>28</b>
<b>MN</b> .....	10	19	22	16	23	10	<b>29</b>	<b>39</b>	<b>-9</b>
<b>OH</b> .....	14	32	14	5	19	16	<b>45</b>	<b>20</b>	<b>26</b>
[76 Respondents]									
25 (IF NO OR NOT SURE ON EFFEC1 7) Recycle paper or other materials .....									
	28	37	10	7	6	11	<b>65</b>	<b>17</b>	<b>48</b>
<b>CA</b> .....	30	13	24	11	4	18	<b>43</b>	<b>35</b>	<b>8</b>
<b>MI</b> .....	27	52	9	-	4	8	<b>79</b>	<b>9</b>	<b>70</b>
<b>MN</b> .....	13	38	5	21	3	20	<b>51</b>	<b>26</b>	<b>25</b>
<b>OH</b> .....	28	28	-	7	16	21	<b>56</b>	<b>7</b>	<b>50</b>
(ref:EFFEC2)									

Q.26 Please indicate whether you agree or disagree with the statements below.

	<b>Strng Agree</b>	<b>Smwt Agree</b>	<b>Smwt Dis</b>	<b>Strng Dis</b>	<b>DK/ Ref</b>	<b>Total Agree</b>	<b>Total Dis</b>	<b>Agree - Dis</b>
26 The federal government in Washington, D.C. does not understand how small businesses really work.....								
	53	33	10	4	-	<b>86</b>	<b>14</b>	<b>72</b>
<b>CA</b> .....	49	34	13	4	-	<b>83</b>	<b>17</b>	<b>66</b>
<b>MI</b> .....	58	27	11	4	-	<b>85</b>	<b>15</b>	<b>70</b>
<b>MN</b> .....	50	34	13	2	-	<b>85</b>	<b>15</b>	<b>69</b>
<b>OH</b> .....	44	38	15	3	-	<b>82</b>	<b>18</b>	<b>63</b>
[409 Respondents]								
27 (SPLIT A) Improving innovation and energy efficiency are good ways to increase prosperity for small businesses. ....								
	38	48	9	4	-	<b>87</b>	<b>13</b>	<b>73</b>
<b>CA</b> .....	37	45	10	8	-	<b>82</b>	<b>18</b>	<b>63</b>
<b>MI</b> .....	24	49	22	4	-	<b>74</b>	<b>26</b>	<b>47</b>
<b>MN</b> .....	33	38	17	12	-	<b>72</b>	<b>28</b>	<b>44</b>
<b>OH</b> .....	21	56	20	3	-	<b>77</b>	<b>23</b>	<b>54</b>
[409 Respondents]								
28 (SPLIT A) American car companies do not innovate enough. ....								
	28	43	25	4	-	<b>71</b>	<b>29</b>	<b>41</b>
<b>CA</b> .....	27	38	29	6	-	<b>65</b>	<b>35</b>	<b>30</b>
<b>MI</b> .....	20	34	38	8	-	<b>54</b>	<b>46</b>	<b>9</b>
<b>MN</b> .....	27	41	26	6	-	<b>68</b>	<b>32</b>	<b>36</b>
<b>OH</b> .....	17	38	40	5	-	<b>54</b>	<b>46</b>	<b>9</b>
[409 Respondents]								
29 (SPLIT B) The federal government should do more to make American car companies innovate. ....								
	37	35	15	12	<b>0</b>	<b>73</b>	<b>27</b>	<b>45</b>
<b>CA</b> .....	47	32	10	11	-	<b>79</b>	<b>21</b>	<b>58</b>
<b>MI</b> .....	21	37	24	18	-	<b>58</b>	<b>42</b>	<b>16</b>
<b>MN</b> .....	30	36	21	14	-	<b>66</b>	<b>34</b>	<b>31</b>
<b>OH</b> .....	28	39	23	10	-	<b>67</b>	<b>33</b>	<b>34</b>
30 Small businesses get no real help from the federal government.....								
	48	39	10	3	-	<b>86</b>	<b>14</b>	<b>73</b>
<b>CA</b> .....	46	37	15	2	-	<b>83</b>	<b>17</b>	<b>67</b>
<b>MI</b> .....	51	37	10	3	-	<b>88</b>	<b>12</b>	<b>75</b>
<b>MN</b> .....	42	42	12	4	-	<b>84</b>	<b>16</b>	<b>68</b>
<b>OH</b> .....	44	35	15	5	-	<b>80</b>	<b>20</b>	<b>59</b>

	<b>Strng Agree</b>	<b>Smwt Agree</b>	<b>Smwt Dis</b>	<b>Strng Dis</b>	<b>DK/ Ref</b>	<b>Total Agree</b>	<b>Total Dis</b>	<b>Agree - Dis</b>
31 Small businesses get no real help from the state government. ....	43	41	14	2	-	<b>84</b>	<b>16</b>	<b>68</b>
<b>CA</b> .....	48	37	13	1	-	<b>86</b>	<b>14</b>	<b>72</b>
<b>MI</b> .....	41	46	11	2	-	<b>87</b>	<b>13</b>	<b>75</b>
<b>MN</b> .....	37	41	21	1	-	<b>78</b>	<b>22</b>	<b>55</b>
<b>OH</b> .....	35	46	18	2	-	<b>80</b>	<b>20</b>	<b>61</b>
(ref:AGREE)								

Q.32 Do you favor or oppose regulations requiring the auto industry to reduce carbon emissions that cause climate change from cars, pickup trucks, minivans, and SUVs?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Strongly favor .....	40	44	25	34	35
Somewhat favor .....	38	31	49	36	41
Somewhat oppose .....	10	10	15	13	14
Strongly oppose.....	11	15	11	16	10
(Refused) .....	.	0	-	-	-
<b>Total favor</b> .....	<b>78</b>	<b>75</b>	<b>73</b>	<b>71</b>	<b>76</b>
<b>Total oppose</b> .....	<b>22</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>24</b>
<b>Favor - Oppose</b> .....	<b>57</b>	<b>51</b>	<b>47</b>	<b>42</b>	<b>53</b>
(ref:CAREMMIT)					

Q.33 Under the authority of the Clean Air Act, the Environmental Protection Agency decided to regulate carbon emissions that cause climate change and set standards for power plants, refineries and other major emitters. Generally speaking, do you favor or oppose EPA regulating carbon emissions?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Strongly favor .....	43	41	28	31	37
Somewhat favor .....	33	30	45	42	38
Somewhat oppose .....	11	12	12	9	9
Strongly oppose.....	14	16	15	17	16
(Refused) .....	0	0	-	-	-
<b>Total favor</b> .....	<b>76</b>	<b>71</b>	<b>73</b>	<b>73</b>	<b>75</b>
<b>Total oppose</b> .....	<b>24</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>25</b>
<b>Favor - Oppose</b> .....	<b>51</b>	<b>43</b>	<b>45</b>	<b>46</b>	<b>50</b>
(ref:EPA1)					

Q.34 Do you believe the EPA's regulation of carbon emissions will have a major impact, a minor impact, not much of an impact or no real impact on your business specifically?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Major impact.....	22	24	17	21	17
Minor impact.....	31	34	36	24	32
Not much of an impact .....	26	23	20	37	25
No real impact.....	21	20	26	17	26
(Refused).....	-	-	-	-	-
<b>Major/Minor impact .....</b>	<b>53</b>	<b>57</b>	<b>54</b>	<b>46</b>	<b>50</b>
<b>Not much/No real impact.....</b>	<b>47</b>	<b>43</b>	<b>46</b>	<b>54</b>	<b>50</b>
(ref:IMPACT)					

[431 Respondents]

Q.35 (IF MAJOR/MINOR ON IMPACT) Do you believe EPA's regulation of carbon emissions will impact your business in a good way or a bad way?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Good way.....	58	61	41	45	50
Bad way .....	41	39	59	54	50
(Refused).....	0	-	1	1	-
<b>Good - Bad .....</b>	<b>17</b>	<b>22</b>	<b>-18</b>	<b>-9</b>	<b>1</b>
(ref:IMPACT2)					

Q.36 These last questions are for statistical purposes only: Which of the following categories best describes your business?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Professional services.....	35	49	32	38	36
Retail or wholesale.....	17	14	11	15	20
Construction.....	12	4	11	9	7
Education, health care or a non-profit organization .....	5	7	6	8	6
Transportation or utilities .....	3	4	4	4	1
Food services or production .....	3	2	7	1	3
Industry or manufacturing .....	2	4	3	7	2
Agriculture .....	2	1	4	1	3
Other (write in) .....	22	15	21	16	22
(Refused).....	-	-	-	-	-
(ref:BUSTYPE)					

Q.37 Does your business generate revenue directly through the new clean economy? Some examples would include installing solar panels, helping other companies reduce energy costs, recycling, providing alternative transportation, environmental marketing or LEED certification.

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Yes .....	12	12	9	6	8
No .....	82	86	88	90	87
(Don't know/Prefer not to say).....	6	2	3	4	4
<b>Yes - No.....</b>	<b>-70</b>	<b>-74</b>	<b>-78</b>	<b>-85</b>	<b>-79</b>
(ref:GREEN)					



Q.38 In what year were you born?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
18 - 24.....	3	2	4	0	1
25 - 29.....	6	2	4	3	4
30 - 34.....	7	6	7	3	3
35 - 39.....	9	9	12	14	9
40 - 44.....	12	14	11	12	19
45 - 49.....	16	20	12	20	24
50 - 54.....	11	11	13	7	12
55 - 59.....	13	11	16	16	12
60 - 64.....	10	13	12	16	10
65 and over.....	13	12	10	9	7
(No answer).....	0	-	-	-	-
(ref:AGE)					

Q.39 Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Strong Democrat.....	14	16	11	15	17
Weak Democrat.....	11	12	8	5	10
Independent-lean Democrat.....	10	8	11	14	11
Independent.....	18	21	16	20	19
Independent-lean Republican.....	13	13	20	16	13
Weak Republican.....	13	11	12	13	6
Strong Republican.....	21	18	22	17	23
(Refused).....	.	-	-	-	1
(ref:PTYID1)					

Q.40 How interested would you say you are in politics and national issues?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Extremely interested.....	33	37	31	31	29
Very interested.....	35	40	39	32	41
Somewhat interested.....	25	20	20	27	22
Not very interested.....	8	3	10	10	8
(Refused).....	-	-	-	-	-
<b>Extremely/Very interested.....</b>	<b>68</b>	<b>77</b>	<b>70</b>	<b>63</b>	<b>70</b>
<b>Somewhat/Not very interested.....</b>	<b>32</b>	<b>23</b>	<b>30</b>	<b>37</b>	<b>30</b>
(ref:INT)					

Q.41 What is your race?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
White.....	81	69	88	93	88
African American or Black.....	6	4	4	-	8
Hispanic or Latino.....	7	12	4	2	1
Asian or Pacific Islander.....	2	9	1	2	0
American Indian or Native American.....	1	-	-	-	1
Other.....	1	1	0	0	1
Biracial or multiracial.....	1	2	2	-	-
Prefer not to say.....	1	3	1	2	0
(ref:RACE)					

Q.42 Is your business minority- or woman-owned?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Yes, minority owned .....	10	12	9	1	9
Yes, women owned.....	29	31	22	33	34
Yes both.....	9	12	8	5	4
No .....	53	45	61	61	53
(Refused) .....	-	-	-	-	-
<b>Total Yes .....</b>	<b>47</b>	<b>55</b>	<b>39</b>	<b>39</b>	<b>47</b>
(ref:MINOWN)					

Q.43 Please answer a few questions about yourself to ensure that the survey has a representative sample. What is your gender?

	<b>Total</b>	<b>CA</b>	<b>MI</b>	<b>MN</b>	<b>OH</b>
Male.....	60	60	60	60	60
Female .....	40	40	40	40	40
(ref:GENDER)					