

Survey Toplines

Opinion Poll: Small businesses negatively impacted by reproductive rights restrictions

Released: December 18, 2025

Download the full report from our website: <https://smallbusinessmajority.org/our-research/healthcare/small-businesses-negatively-impacted-reproductive-rights-restrictions>

Methodology

This poll of 188 small business owners in Small Business Majority’s national network was conducted between September 11, to October 27, 2025. The margin of error is +/- 7% at a 95% confidence level.

1. Are you the owner of a small business?

Yes.....100%

2. How many people does your company employ, including yourself? Please include full-time and part-time employees, but do not include independent contractors

Self-employed37%

Small business, 2-10 employees47%

Small business, 10-24 employees9%

Small business, 25-49 employees5%

Small business, 50-74 employees2%

Small business, 75-100 employees1%

More than 100 employees.....0%

3. Do you agree or disagree that access to reproductive healthcare (including contraception, abortion and family planning) is important for workforce participation and economic stability?

Strongly agree57%

Somewhat agree.....12%

Neutral.....13%

Somewhat disagree4%

Strongly disagree11%

I don’t know4%

Total agree69%

Total disagree.....15%

4. How has the U.S. Supreme Court’s decision to overturn Roe v. Wade impacted each of the following aspects of your business:

	Positive impact	No impact	Negative impact	I don’t know/ Not applicable
Performance/profitability.....	2%	37%	16%	9%/35%
Workforce	2%	35%	18%	14%/31%

Less than \$25,000	19%
\$25,000 to \$49,999.....	9%
\$50,000 to \$99,999.....	12%
\$100,000 to \$249,999.....	20%
\$250,000 to \$499,999.....	13%
\$500,000 to \$999,999	11%
Over \$1 million	13%
Refused	4%

9. Do you identify with any of the following racial or ethnic groups?

Asian, Asian American, East Asian, South Asian, and/or Southeast Asian	6%
Black, African or African American	20%
Hispanic, Latino/a or Spanish Origin.....	11%
Middle Eastern or North African	0%
Native American or Alaskan Native.....	1%
Native Hawaiian or Other Pacific Islander	1%
White or Caucasian.....	49%
Prefer not to answer.....	9%
Other (please specify)	3%

10. What is your gender?

Male	33%
Female	59%
Prefer to self-identify	1%
Prefer not to answer.....	7%

11. What is your political affiliation?

Republican	14%
Democrat	35%
Independent- lean Republican	8%
Independent- lean Democrat.....	17%
Independent- No affiliation.....	10%
Third-party affiliation.....	2%
Decline to say	15%
Total Republican.....	22%
Total Democrat	52%