



Opinion Poll

Small Business Owners Support Reforming U.S. Elections

October 30, 2014

Small Business Majority

1101 14th Street, NW, Suite 1001

Washington, DC 20005

(202) 828-8357

www.smallbusinessmajority.org

Table of Contents

Executive Summary	3
Main Findings	4
Entrepreneurs Believe Big Businesses Have Unfair Impact on Government Decisions, Political Process	5
Small Employers Strongly Support Changes to Election Campaign Laws	5
Small Businesses Support Bringing More Fairness to Election System, Democratic Processes	7
Conclusion	9
Methodology	9
Poll Toplines	10

Executive Summary

Politicians talk a lot about how small businesses are the backbone of the economy. Yet small business owners often feel at a disadvantage when it comes to the political process. They believe our current campaign finance system puts large corporations at a competitive advantage and support significant reforms. As new scientific opinion survey shows, small employers support policies that would level the playing field between small employers and large corporations that donate large sums to election campaigns in order to influence our political system, and they believe it's time to take steps to improve our electoral process overall.

Our polling found more than three-fourths (77%) of small employers say big businesses have a significant impact on government decisions and the political process, whereas a mere 24% say small businesses have a significant impact on the process. It should come as no surprise then that 72% of small business owners say major changes are needed to our campaign finance system, with a mere 4% who say no changes are needed.

Below are some specific solutions small employers believe would help improve fairness within our campaign system:

- Small business owners support changing the way we finance campaigns by using only small contributions from voters and a limited amount of public funds. A vast 85% of small employers support this measure, with nearly half (47%) who say they *strongly favor* this step.
- Small employers overwhelmingly believe we need more transparency from special interest groups that finance election campaigns. A vast 93% of small business owners support requiring special interest groups that use paid TV and mail ads during elections to publicly disclose where their money comes from, with seven in 10 who say they *strongly favor* this.
- Small employers also agree we need a more non-partisan approach to how state Supreme Court judges are appointed. Poll results show 69% of small business owners support selecting judges for state Supreme Court seats by an independent panel of lawyers and non-lawyers appointed that would identify several of the most qualified applicants, and send a list of finalists to the governor for final selection. The selected judges would also have to face what is known as a retention election after their first term, where voters vote yes or no on whether to keep them.

Small business owners believe steps need to be taken to improve our democracy and the way elections are conducted, and they support measures to reform the system.

- More than eight in 10 (83%) small business owners favor a constitutional amendment requiring district boundaries be drawn by a non-partisan independent citizens' commission of informed voters, rather than by elected officials. This constitutional amendment would also require that districts be drawn using neutral criteria so that one political party or politician is not favored over others. More than four in 10 (44%) *strongly favor* this step.
- More than three-fourths (78%) of small business owners believe we should change our current election system to one that allows for multiparty representation, a system that could lead to election of parties other than the Republican and Democratic parties.
- A majority of entrepreneurs (56%) are ready to change the way we vote for candidates by eliminating primary elections and switch to ranked choice voting. With ranked choice voting, voters rank their choices—first, second, third and so on—instead of only choosing one candidate on the ballot.

It's important to note that these outcomes reflect a bi-partisan consensus, and in fact had a Republican plurality—48% of small business owners identified as Republican or independent-lean Republican, 32% as Democrat or independent-lean Democrat and 11% as pure independent.

Main Findings

- **Entrepreneurs believe big businesses have an unfair influence on government decisions and the political process:** More than three-fourths (77%) of small employers say big businesses have a significant impact on government decisions and the political process. In comparison, a mere 24% say small businesses have a significant impact on the process.
- **Small business owners believe we need significant changes to the way election campaigns are financed:** 72% of small business owners say major changes are needed to our campaign finance system, with a mere 4% who say no changes are needed.
- **Small businesses support publicly-financed campaigns:** 85% of entrepreneurs support changing the way we finance election campaigns to using only small contributions from voters and a limited amount of public funds. Nearly half (47%) of small businesses *strongly favor* this provision.
- **Small employers overwhelmingly believe we need more transparency from special interest groups that finance election campaigns:** A vast 93% of small business owners support requiring special interest groups that use paid TV and mail ads during elections to publicly disclose where their money comes from; seven in 10 say they *strongly favor* this.
- **Small employers support a merit selection process for state Supreme Court seats:** 69% of small business owners support selecting judges for state Supreme Court seats by a non-partisan, independent panel of lawyers and non-lawyers appointed by the governor and the state bar association that interviews applicants for state Supreme Court seats. The panel would identify several of the most qualified applicants, and send a list of finalists to the governor. The governor would then appoint one of the finalists to fill the vacancy. The selected judges would also have to face what is known as a retention election after their first term, where voters vote yes or no on whether to keep them.
- **Vast majority of small businesses support taking the redistricting process out of the hands of legislators:** More than eight in 10 (83%) of small business owners favor having district boundaries drawn by a non-partisan independent citizens' commission of informed voters, rather than by elected officials. This constitutional amendment would also require that districts be drawn using neutral criteria so that one political party or politician is not favored over others. More than four in 10 (44%) *strongly favor* this step to improve the election process.
- **Small businesses support moving towards a multiparty system:** More than three-fourths (78%) of small business owners believe we should change our current election system to one that allows for multiparty representation, a system that could lead to election of parties other than the Republican and Democratic parties.
- **Majority of entrepreneurs are ready for ranked choice voting:** 56% of small business owners support eliminating primary elections and switch to ranked choice voting. With ranked choice voting, voters rank their choices—first, second, third and so on—instead of only choosing one candidate on the ballot. If a candidate receives more than 50 percent first choice votes, that candidate wins. If not, the candidates with the fewest votes are eliminated and their votes are reallocated to remaining choices based on the voters' next choices until one candidate receives a majority of the ballots.
- **Respondents were plurality Republican:** 48% identified as Republican, 32% as Democrat and 11% as independent or other.

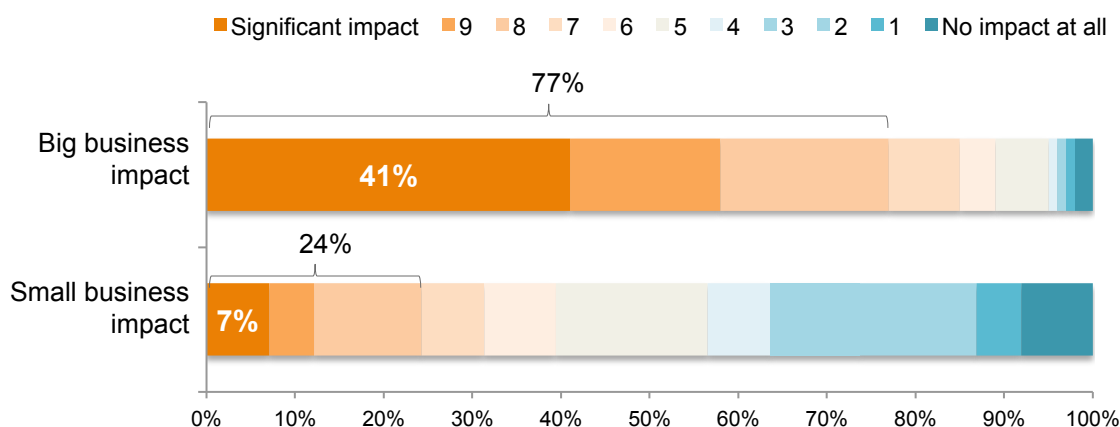
Entrepreneurs Believe Big Businesses Have Unfair Impact on Government Decisions, Political Process

Our polling found small businesses believe big corporations have an unfair advantage influencing government decisions and the political process. More than three-fourths (77%) of small employers say big businesses have a significant impact on government decisions and the political process, with more than four in 10 (41%) who say they have a *very significant* impact on the process.

In comparison, a mere 24% of small businesses see the small business community as having a significant impact on government decisions and elections. Only 7% of small business owners believe they have a very significant impact on government decisions.

Figure 1: Entrepreneurs believe big business has significantly more impact over political process than small business.

Please rate on scale from 0 to 10 how much of an impact big businesses and small businesses can have on government decisions and the political process. A 10 would mean a significant impact and a 0 would mean not impact at all. You can use any number between 0 and 10.



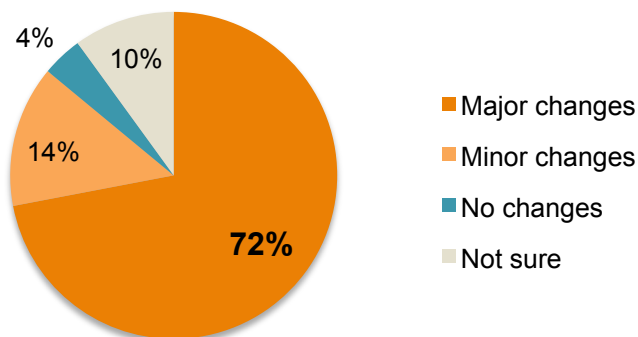
Small Employers Strongly Support Changes to Election Campaign Laws

Small employers support policies that would level the playing field between small employers and large corporations that donate large sums to election campaigns in order to influence our political system, and they believe it's time to take steps to improve our electoral process overall.

An unequivocal 72% of small business owners say we need major changes to the way election campaigns are financed, with a mere 4% who say no changes are needed.

Figure 2: Entrepreneurs strongly support changes to campaign finance laws

When it comes to the way election campaigns are financed, do you think we need to make major changes, minor changes, or should we not make any changes to the way election campaigns are financed, or are you not sure?

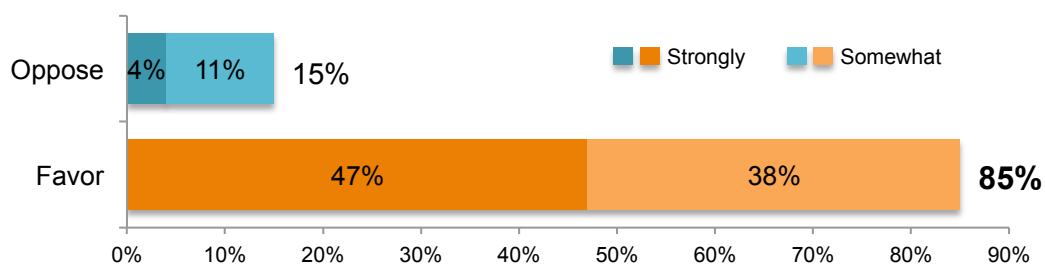


It's important to note there is strong bi-partisan support for changing the way election campaigns are financed, with 93% of Democrat respondents and 82% of Republican respondents showing support for changes to the system.

What's more, small businesses support a more balanced approach to financing campaigns. Eighty-five percent of entrepreneurs support changing the way we finance election campaigns to using only small contributions from voters and a limited amount of public funds. Nearly half (47%) of small businesses *strongly favor* this provision.

Figure 3: Small businesses support financing campaigns through small contributions from voters and a limited amount of public funds

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Finance campaigns using only small contributions from voters and a limited amount of public funds.

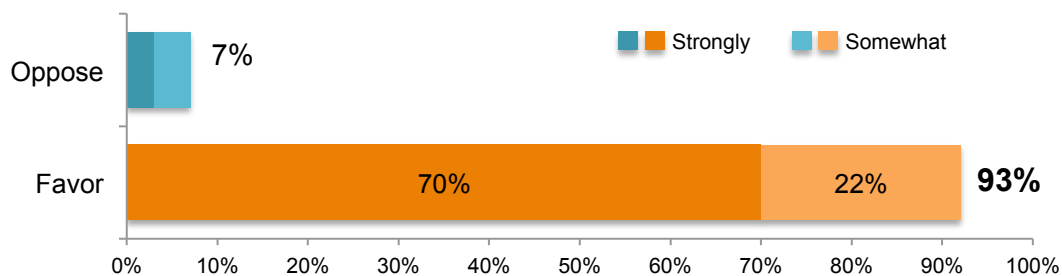


As above, this reform has very strong bi-partisan support, with 87% of Republicans and 88% of Democrats supporting this measure.

Small businesses overwhelmingly support an additional solution to making election campaign finances more transparent. Ninety-three percent of small employers support requiring special interest groups that use paid TV and mail ads during elections to publicly disclose where their money comes from. Seven in 10 say they *strongly support* this.

Figure 4: Small employers believe we need more transparency from special interest groups that finance election campaigns

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Requiring special interest groups that use paid TV and mail ads during elections to publicly disclose where their money comes from.



Small Businesses Support Bringing More Fairness to Election System, Democratic Processes

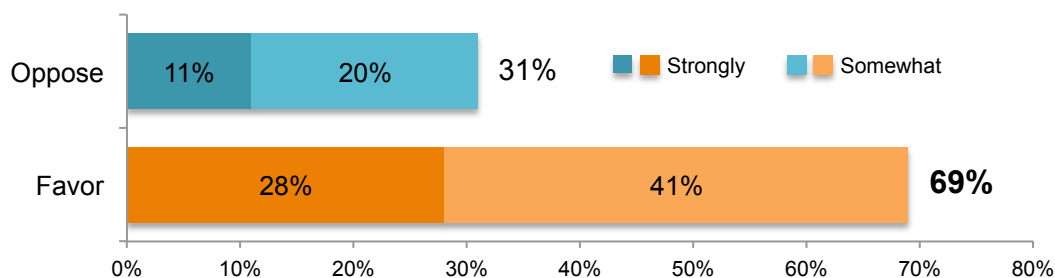
Small businesses also support more choices in our democracy, and favor a system that encourages additional options in the election process.

Small employers don't agree with the system of political judicial appointments, and they support a more non-partisan approach to filling open seats in state Supreme Courts. In fact, 69% of small business owners support selecting judges for state Supreme Courts by a non-partisan, independent panel of lawyers and non-lawyers selected by the governor and the state bar association. This panel would interview applicants, identify several of the most qualified applicants and send a list of finalists to the governor. The governor would then appoint one of the finalists to fill the vacancy. The selected judges would also have to face what is known as a retention election after their first term, where the public votes on whether to keep them.

Small employers agree this approach to filling vacant state Supreme Court seats would help promote more fairness in the judicial process and help prevent special interests from influencing Supreme Court judges.¹

■ **Figure 5: Small employers support selecting judges by a non-partisan, independent panel for state Supreme Court seats, and requiring these selected judges to take part in a retention election after their first term**

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Judges would be selected by establishing a non-partisan, independent panel of lawyers and non-lawyers appointed by the governor and the state bar association that interviews applicants for state Supreme Court seats. The panel would identify several of the most qualified applicants, and send a list of finalists to the governor. The governor would then appoint one of the finalists to fill the vacancy. The selected judges would also have to face what is known as a retention election after their first term, where voters vote yes or no on whether to keep them.

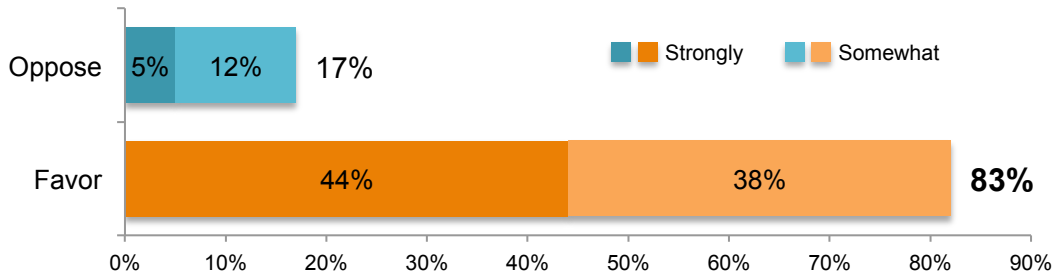


Small employers see changing the way district boundaries are drawn as another solution to improving our country's democracy and limiting the prevalence of gerrymandering. More than eight in 10 (83%) small business owners favor having district boundaries drawn by a non-partisan, independent citizens' commission of informed voters, rather than by elected officials. This constitutional amendment would also require that districts be drawn using neutral criteria so that one political party or politician is not favored over others. More than four in 10 (44%) *strongly favor* this step to improve the election process.

¹ For an example of how the judicial system is often taken advantage of, see *Caperton v. A. T. Massey Coal Co.*, 556 U.S. 868 (2009), a case in which the United States Supreme Court held that the Due Process clause of the Fourteenth Amendment requires a judge to recuse himself when bias has been demonstrated, when the judge has an economic interest in the outcome of the case, or when "extreme facts" create a "probability of bias." <http://www.supremecourt.gov/opinions/08pdf/08-22.pdf>

■ **Figure 6: Vast majority of small businesses support changing the way district boundaries are drawn**

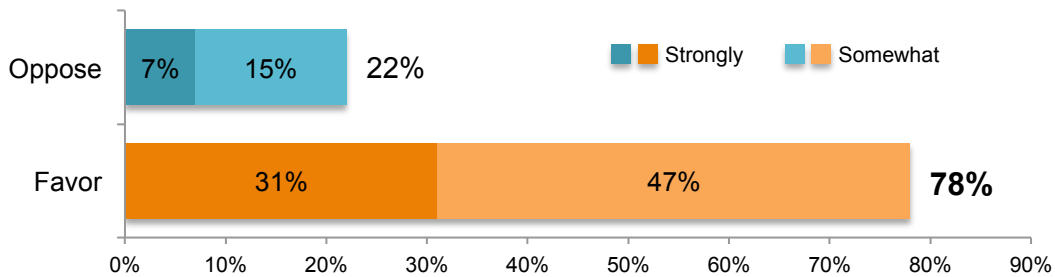
Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Instead of having elected officials draw the district boundaries, they would be drawn by a non-partisan independent citizens' commission of informed voters. This constitutional amendment would also require that districts be drawn using neutral criteria so that one political party or politician is not favored over others.



More than three-fourths (78%) of small business owners support changing our current election system to one that allows for multiparty representation, a system that could lead to election of representatives in parties other than Republican and Democrat.

■ **Figure 7: Entrepreneurs support changing the current election system to allow for multiparty representation**

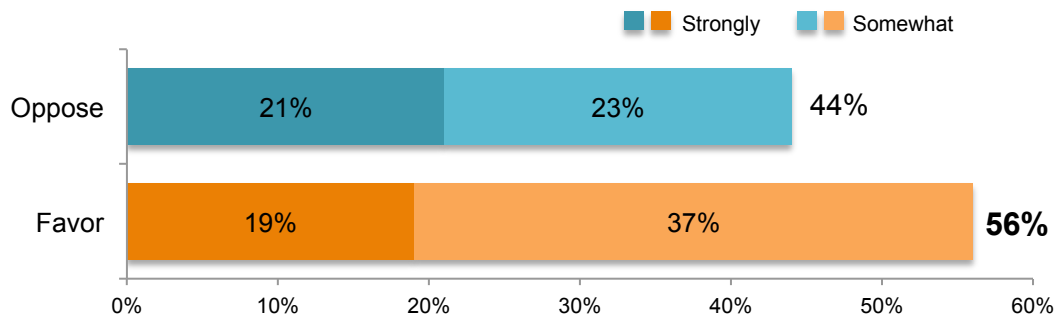
Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Change our current electoral system to one that allows for multiparty representation, a system that could lead to election of parties other than the Republican and Democratic parties



What's more, the majority of entrepreneurs are ready to change the way we vote for candidates altogether. Fifty-six percent of small business owners support eliminating primary elections and switch to ranked choice voting. With ranked choice voting, voters rank their choices—first, second, third and so on—instead of only choosing one candidate on the ballot. If a candidate receives more than 50% first choice votes, that candidate wins. If not, the candidates with the fewest votes are eliminated and their votes are reallocated to remaining choices based on the voters' next choices until one candidate receives a majority of the ballots.

■ **Figure 8: Small business owners support implementing a ranked choice voting system**

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted: Eliminate primary elections and switch to ranked choice voting. With ranked choice voting, voters rank their choices—first, second, third and so on—instead of choosing only one candidate on the ballot. If a candidate receives more than 50 percent first choice votes, that candidate wins. If not, the candidates with the fewest votes are eliminated and their votes are reallocated to remaining choices based on the voters' next choices until one candidate receives a majority of ballots.



Conclusion

As the nation's biggest job creators and the drivers of our economy, small businesses play a vital role in our country's overall success. As these polling results show, small businesses feel they are at a severe disadvantage when it comes to the political process and government decisions, and that large corporations have a significant impact on this process because of the money they're able to donate to campaigns.

In less than two weeks, we will have another election in which big corporations and special interests have invested millions of dollars to candidates, typically without any accountability or attribution. It's time to stop this practice and level the playing field between big corporations and small employers, and to add more fairness within the democratic process by updating campaign finance laws and creating a more balanced approach to the way we elect lawmakers and fill influential judicial vacancies.

Methodology

This poll reflects an Internet survey of 900 small business owners. It includes a national survey of 400 small business owners with oversamples of 100 small business owners in Illinois, Michigan, Minnesota, Ohio and Wisconsin that contributed to a survey sample size of 900 participants. The poll was conducted by Greenberg Quinlan Rosner for Small Business Majority with a margin of error of +/-3.27. The survey was conducted from September 5-18, 2014.

Poll Toplines

September 5-18, 2014

400 small business employers nationally

100 Illinois, Michigan, Minnesota, Ohio and Wisconsin employers (900 total)

Q.1 Do you own your own business?

	Total	IL	MI	MN	OH	WI
Yes	100	100	100	100	100	100
No.....	-	-	-	-	-	-
Not sure.....	-	-	-	-	-	-

Q.2 How many people are directly employed by your business or company, including yourself?

	Total	IL	MI	MN	OH	WI
1	-	-	-	-	-	-
2-5	63	68	45	51	55	64
6-10	18	16	22	22	21	14
11-25	9	7	12	8	10	8
26-50.....	3	4	6	5	7	4
51-100.....	7	5	15	14	7	10
More than 100	-	-	-	-	-	-

Q.3 Which ONE of the following categories best describes your business?

	Total	IL	MI	MN	OH	WI
Administrative support and accounting	4	1	3	3	-	2
Agriculture	5	2	2	4	3	7
Arts, entertainment and recreation.....	5	8	4	4	0	6
Construction	11	7	7	6	17	11
Finance and insurance.....	6	6	4	6	6	9
Information technology.....	4	4	1	4	5	2
Legal.....	3	4	2	2	1	1
Manufacturing	5	7	3	11	7	9
Medical or dental	2	5	3	2	1	2
Real estate.....	9	5	2	4	10	10
Restaurant	2	2	15	2	2	6
Retail (such as a shop or store)	10	8	18	13	10	7
Retail services (such as car repair, home repair, landscaping).....	2	1	2	1	6	5
Scientific and technical services	4	2	1	4	2	3
Service industry	6	13	13	6	5	5
Whole sale trade	3	5	3	12	2	2
Other	20	20	15	17	22	15
(Prefer not to say)	-	-	-	-	-	-

Q.4 Please rate on scale from 0 to 10 how much of an impact small businesses can have on government decisions and the political process. A 10 would mean a significant impact and a 0 zero mean no impact at all. You can use any number between 0 and 10.

	Total	IL	MI	MN	OH	WI
10.....	7	4	16	10	5	7
9.....	5	2	3	1	2	6
8.....	12	17	13	16	18	5
7.....	7	8	6	8	8	8
6.....	8	7	7	6	11	11
5.....	17	18	22	13	18	18
4.....	7	3	7	10	8	4
3.....	10	14	14	12	6	3
2.....	13	15	6	14	13	16
1.....	5	6	4	8	9	11
0.....	8	5	2	3	2	12
Mean.....	4.9	4.8	5.7	5.0	5.1	4.4
10.....	7	4	16	10	5	7
8-10.....	24	24	32	27	25	18
6-10.....	40	39	45	40	44	37
0-5.....	60	61	55	60	56	63

Q.5 Please rate on scale from 0 to 10 how much of an impact big businesses can have on government decisions and the political process. A 10 would mean a significant impact and a 0 zero mean no impact at all. You can use any number between 0 and 10.

	Total	IL	MI	MN	OH	WI
10.....	41	38	38	41	32	36
9.....	17	18	21	18	18	14
8.....	19	22	14	18	26	21
7.....	8	6	8	7	6	15
6.....	4	5	8	7	6	1
5.....	6	8	7	7	7	3
4.....	1	1	-	1	-	2
3.....	0	2	5	1	1	1
2.....	1	-	-	1	1	3
1.....	1	-	-	-	1	1
0.....	2	-	-	-	2	2
Mean.....	8.3	8.4	8.3	8.5	8.1	8.0
10.....	41	38	38	41	32	36
8-10.....	77	78	73	77	77	71
6-10.....	89	89	88	91	89	87
0-5.....	11	11	12	9	11	13

Q.6 When it comes to the way election campaigns are financed, do you think we need to make major changes, minor changes, or should we not make any changes to the way election campaigns are financed, or are you not sure?

	Total	IL	MI	MN	OH	WI
Major changes.....	72	76	69	71	66	66
Minor changes.....	14	10	23	15	20	23
No changes.....	4	5	2	5	6	7
Not sure.....	10	9	7	8	8	5
Total changes.....	86	86	91	86	86	88

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted.

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Total Fav	Total Opp	Fav - Opp
Q.7 Instead of having elected officials draw the district boundaries, they would be drawn by a non-partisan independent citizens' commission of informed voters. This constitutional amendment would also require that districts be drawn using neutral criteria so that one political party or politician is not favored over others.							
.....44	38	12	5		83	17	66
IL	61	33	6	1	93	7	87
MI	47	38	11	4	85	15	70
MN.....	47	33	18	2	81	19	61
OH	41	45	12	2	86	14	71
WI	45	40	9	5	86	14	71
Q.8 Give every citizen the choice to be registered to vote when they interact with any government agency.							
..... 40	35	14	10		75	25	50
IL	54	28	10	8	81	19	63
MI	47	37	12	3	85	15	69
MN.....	35	44	18	3	79	21	58
OH	37	42	12	9	79	21	58
WI	42	44	9	4	86	14	72
Q.9 Change our current electoral system to one that allows for multiparty representation, a system that could lead to election of parties other than the Republican and Democratic parties.							
.....31	47	15	7		78	22	55
IL	40	38	17	5	79	21	57
MI	49	34	12	6	82	18	64
MN.....	36	40	20	4	76	24	52
OH	34	45	14	7	79	21	58
WI	36	50	10	4	86	14	72
Q.10 Allow same day registration so that eligible citizens could register to vote anytime up to and including election day.							
.....31	26	21	23		57	43	13
IL	46	25	8	20	72	28	43
MI	29	38	20	13	67	33	34
MN.....	50	33	10	7	83	17	65
OH	25	25	22	28	50	50	-
WI	42	28	18	13	69	31	38
Q.11 (SPLIT A - 200 Respondents) Judges would be selected by establishing a non-partisan, independent panel of lawyers and non-lawyers appointed by the Governor and the state bar association that interviews applicants for (STATE) Supreme Court seats. The panel would identify several of the most qualified applicants, and send a list of finalists to the governor. The governor would then appoint one of the finalists to fill the vacancy. The selected judges would also have to face what is known as a retention election after their first term, where voters vote yes or no on whether to keep them.							
.....28	41	20	11		69	31	37
IL	31	40	20	8	72	28	43
MI	27	46	13	14	73	27	45
MN.....	28	53	13	6	80	20	61
OH	17	56	21	6	73	27	46
WI	33	38	18	11	70	30	41

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Total Fav	Total Opp	Fav - Opp
Q.12 (SPLIT B - 200 Respondents) Judges would be selected by establishing a non-partisan, independent panel of lawyers and non-lawyers appointed by the Governor and the state bar association that interviews applicants for (STATE) Supreme Court seats. The panel would identify several of the most qualified applicants, and send a list of finalists to the governor. The governor would then appoint one of the finalists to fill the vacancy.....	22	43	19	16	65	35	30
IL	20	29	24	27	49	51	-2
MI	29	54	3	15	82	18	65
MN.....	27	37	25	11	64	36	28
OH	21	52	18	9	72	28	45
WI	29	39	24	8	68	32	35

Q.13 Eliminate primary elections and switch to ranked choice voting. With ranked choice voting, voters to rank their choices--first, second, third, and so on--instead of choosing only one candidate on the ballot. If a candidate receives more than 50 percent first choice votes, that candidate wins. If not, the candidates with the fewest votes are eliminated and their votes are reallocated to remaining choices based on the voters' next choices until one candidate receives a majority of ballots.....	19	37	23	21	56	44	12
IL	20	38	28	14	58	42	16
MI	31	35	22	12	67	33	33
MN.....	24	46	23	7	70	30	41
OH	24	29	27	20	53	47	7
WI	21	35	28	16	57	43	13

Please indicate whether you would favor or oppose the following steps to improve our democracy and the way elections are conducted.

Q.14 Requiring special interest groups that use paid TV and mail ads during elections to publicly disclose where their money comes from.	70	22	4	3	93	7	86
IL	75	19	4	2	94	6	89
MI	68	27	5	-	95	5	90
MN.....	71	23	5	2	94	6	88
OH	65	26	6	2	92	8	84
WI	63	26	5	6	89	11	78

[200 Respondents]

Q.15 (SPLIT B) Finance campaigns using only small contributions from voters and a limited amount of public funds.	47	38	11	4	85	15	70
IL	44	38	13	6	82	18	63
MI	50	33	16	1	83	17	65
MN.....	52	36	11	1	88	12	76
OH	50	34	11	5	84	16	68
WI	48	43	9	-	91	9	82

[200 Respondents]

	Strng Fav	Smwt Fav	Smwt Opp	Strng Opp	Total Fav	Total Opp	Fav - Opp
Q.16 (SPLIT A) Publicly finance campaigns, allowing citizens to make small contributions which would then be matched by a limited amount of public funding, and not allowing candidates to take money from special interests.....	42	34	15	9	76	24	52
IL	35	45	6	14	80	20	60
MI	53	35	6	6	88	12	77
MN.....	46	24	25	5	70	30	41
OH	38	32	17	13	70	30	41
WI	58	28	7	8	85	15	71

Q.17 Would you favor or oppose establishing the right to vote in (STATE)'s constitution.

	Total	IL	MI	MN	OH	WI
Strongly favor	44	51	42	37	41	44
Somewhat favor	42	41	44	45	41	47
Somewhat oppose.....	10	6	11	13	11	7
Strongly oppose	4	1	2	6	7	2
Total Favor	86	92	87	81	82	91
Total Oppose	14	8	13	19	18	9
Favor - Oppose	72	84	74	63	64	82

Q.18 In what year were you born?

	Total	IL	MI	MN	OH	WI
18 - 24	2	-	7	5	1	2
25 - 29	2	2	4	6	2	4
30 - 34.....	6	3	5	9	4	4
35 - 39	9	5	11	1	16	18
40 - 44.....	9	13	22	16	15	11
45 - 49	12	10	11	8	14	13
50 - 54	18	23	12	24	14	22
55 - 59	13	13	9	15	12	13
60 - 64.....	13	14	10	8	10	9
65 and over	16	18	10	8	11	5
(No answer)	-	-	-	-	-	-

Q.19 Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

	Total	IL	MI	MN	OH	WI
Democrat	20	23	25	26	19	29
Independent-lean Democrat	12	16	7	14	7	11
Independent.....	11	12	9	12	13	11
Independent-lean Republican.....	18	15	12	18	13	12
Republican	30	25	33	22	45	24
Other	3	4	9	2	0	9
Don't know/Refused.....	6	4	4	5	4	4

Q.20 For statistical purposes only, which of these categories best describes the gross revenue of your business in 2013?

	Total	IL	MI	MN	OH	WI
Less than \$100,000	24	20	31	17	22	29
\$100,000 to under \$250,000	22	21	19	12	27	17
\$250,000 to under \$500,000	14	18	19	23	14	19
\$500,000 to under \$1 million	11	7	12	15	10	16
\$1 million to under \$2 million	8	10	4	10	5	7
\$2 million or under \$5 million	6	5	3	8	6	2
\$5 million or more	3	8	2	7	2	1
Don't know		-	-	-	-	1
Prefer not to say	12	11	10	7	14	7
Under \$500K	60	59	70	53	63	65
\$500K or more	29	30	21	40	23	27

Q.21 What is your race?

	Total	IL	MI	MN	OH	WI
White	78	83	77	85	86	86
African American or Black	4	9	8	0	6	4
Hispanic or Latino	9	3	10	8	5	4
Asian or Pacific Islander	5	4	2	4	1	4
American Indian or Native American		-	-	-	-	0
Other	0	1	-	-	1	2
Biracial or multiracial	1	-	1	1	1	-
Prefer not to say	2	1	1	2	-	-

Q.22 What is your gender?

	Total	IL	MI	MN	OH	WI
Male	60	64	51	66	58	62
Female	40	36	49	34	42	38