



March 31, 2026

The Honorable Drew Echols  
Chair  
Economic Development and Tourism Committee  
305-B CLOB  
Atlanta, Georgia 30334

The Honorable Frank Ginn  
Vice Chair  
Economic Development and Tourism Committee  
121-I State Capitol  
Atlanta, Georgia 30334

*RE: Support for SR 890*

Dear Chair Echols, Vice Chair Ginn and members of the Committee:

As a representative of Georgia's 1.3 million small businesses, Small Business Majority encourages you to support SR 890, a resolution that would create the Georgia Senate Study Committee on Protecting Free and Fair Markets.

Small businesses often compete in markets dominated by large corporations with more resources, pricing power and influence over supply chains than their smaller competitors. As corporate consolidation increases, small businesses believe that government should take steps to help small businesses compete on a level playing field. In fact, Small Business Majority's research found 61% of small business owners agree that their state should be doing more to strengthen its anti-monopoly laws and enforcement and that 25% of small business owners agree their industry has a monopoly.<sup>1</sup>

Concentrated economic power has the potential to limit competition, choice and innovation while also driving up prices. This resolution would start a formal review process to determine whether Georgia should strengthen policies to address corporate concentration, protect small businesses and ensure markets remain competitive and accessible. The Senate Study Committee would examine competition across key industries in Georgia like housing, healthcare, agriculture and technology, assess how other states are strengthening antitrust enforcement and merger review, and develop potential mechanisms that could enhance competition.

This committee would provide small business owners with the opportunity to be heard. As their struggles with market concentration are documented, the committee would then be able to identify policy solutions based on the lived experience of entrepreneurs. We urge you to support this resolution so that Georgia can better understand how to promote entrepreneurship, lower costs, and ensure markets remain free and fair for Georgia small businesses and consumers.

Sincerely,

Rachel Shanklin  
Georgia Director  
Small Business Majority

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<sup>1</sup> "Voice of Main Street: Small businesses being strained by rising costs." Small Business Majority. March 25, 2026.  
<https://smallbusinessmajority.org/our-research/voice-of-main-street/small-businesses-being-strained-rising-costs>