



February 27, 2026

The Honorable Lee Hawkins
Chair of the House Health Committee
401-C State Capitol
Atlanta, Georgia 30334

The Honorable Trey Kelley
Vice Chair of the House Health Committee
504-G State Capitol
Atlanta, Georgia 30334

RE: Support for HB 931

Dear Chair Hawkins and Vice Chair Kelley:

As a representative of Georgia's 1.3 million small businesses, Small Business Majority encourages you to support HB 931, legislation that would establish a Prescription Drug Affordability Board (PDAB) to help control the high cost of prescription drugs.

Georgians are facing a crisis of skyrocketing prescription costs, and many are being forced to choose between purchasing prescribed medicine or paying for other essentials like food and utilities. These costs weigh heavily on small businesses owners and their employees. Therefore, it's not surprising that Small Business Majority's research found that 76% of entrepreneurs think prescription drug prices in America are too high.¹ They want to bring costs down, and 73% think that the government should create commissions comprised of healthcare experts and other experts to set upper price limits for certain drugs.²

This legislation would establish a PDAB to protect Georgians, our state and local governments, health benefit plans, healthcare providers, pharmacies and other stakeholders within the Georgia healthcare system from the high costs of prescription medicines. The board's five members would be appointed by the Governor and have expertise in healthcare policy, healthcare economics or clinical medicine, and would not have financial conflicts of interest with drug companies. A Prescription Drug Affordability Board would lower the cost of medicines by setting upper payment limits (UPLs), or cost caps, on how much Georgia consumers pay for certain medications. The Board would consider a broad range of economic factors when setting appropriate payment rates for reviewed drugs, allowing pharmaceutical manufacturers the opportunity to justify existing drug costs. Once a fair payment rate is determined, the Board would set an UPL that applies to the entire supply chain.

By supporting HB 931, you would deliver real savings for Georgians, including our small business community. We urge you to pass this legislation so that Georgians can afford to access medication they need.

Sincerely,

Rachel Shanklin
Georgia Director
Small Business Majority

¹ "Opinion poll: Small businesses struggling with rising healthcare costs, support bipartisan policy solutions." Small Business Majority. February 21, 2024. <https://smallbusinessmajority.org/our-research/healthcare/small-businesses-struggling-rising-healthcare-costs-support-bipartisan-policy-solutions>

² Ibid.