



February 19, 2026

Delegate Marcus Simon
Chair
Committee House General Laws: Subcommittee on Housing/Consumer Protection
201 North 9th Street, Room 1114
General Assembly Building
Richmond, VA 23219

RE: Small business support for SB 117, Va. Consumer Protection Act prohibited practices, consumer reproductive/sexual health information.

Dear Chair Simon and members of the Committee:

As a representative of Virginia's small business community, Small Business Majority writes today to urge you to pass SB 117, the Va. Consumer Protection Act prohibited practices, consumer reproductive/sexual health information. This legislation would amend the Virginia Consumer Protection Act to prohibit the unauthorized obtaining, disclosure, sale, or dissemination of personally identifiable reproductive or sexual health information.

Small Business Majority is a small business organization that empowers diverse entrepreneurs to build a thriving and equitable economy. We engage our network of more than 2,500 small businesses in the Commonwealth to advocate for public policy solutions and deliver resources to entrepreneurs that promote equitable small business growth.

We conducted [research](#) that found women entrepreneurs believe that reproductive health access is crucial for women's economic freedom, financial security and the ability to plan their future. The survey also revealed that 57% of women entrepreneurs believe that restrictions on abortion access will force women to choose between their careers or their reproductive freedom. We are particularly supportive of efforts to protect women's data privacy because the economic freedom of women entrepreneurs and women small business employees is tied to their reproductive freedom.

Small businesses deserve to run their businesses without being worried that their reproductive and private healthcare data is being leveraged against them. Without that reassurance, their ability to run their business effectively is harmed, impacting communities across the Commonwealth. I urge you to vote yes on SB 117 to protect Virginia's small businesses.

Sincerely,

Awesta Sarkash
Vice President, State Policy & Advocacy
Small Business Majority